

SPONSORSHIP PACKET

GO WITH US

APRIL 24, 2026 | THE DEPOT, MINNEAPOLIS

CELEBRATING
100
YEARS



BOYS & GIRLS CLUBS
OF THE TWIN CITIES





ABOUT

Boys & Girls Clubs of the Twin Cities

Through our long and rich history, experience, and expertise, Boys & Girls Clubs of the Twin Cities is leading a transformative change in the opportunity equation for Twin Cities youth through our programs at 13 Club locations. We believe that every young person deserves the chance to realize their full potential and achieve a great future. Our K-12 youth development continuum is an inclusive model that helps prepare all young people to succeed in school, develop leadership skills, maintain healthy lifestyles, and build career aspirations. Beyond high school graduation, BGCTC's Alumni Association offers alumni access to scholarship opportunities, career resources and networking, mentorship, and volunteer opportunities with the Clubs.

ABOUT

For the Kids!

For the Kids is our premier annual gala celebrating BGCTC Club members and their successes. Auctions, youth performances, and games make for an exciting and engaging evening that highlights our young people and how the Clubs are changing lives daily.



Our North Star

All Members on track for a successful future beyond high school graduation

700+

community and business leaders attendees from across the Twin Cities

8,500+

contacts receive promotional materials

For the Kids! Standard Sponsorship Packages

	Visionary \$50,000	Champion \$30,000	Advocate \$15,000	Mentor \$10,000	Ally \$7,500	Friend \$5,000
Podium Recognition	X					
Step & Repeat Display Recognition	X	X				
Auction Platform Recognition	X	X	X	X		
Pre- and Post-Event Marketing	X	X	X	X	X	
Ad/Logo in Event Program	Full Page	½ Page	¼ Page	Logo	Logo	Logo
Name/Logo on Event Signage	X	X	X	X	X	X
Program Slideshow Recognition	X	X	X	X	X	X
Event Tickets	24	24	16	16	8	8

EXCLUSIVE

FTK! Sponsorship Opportunities

The following sponsorships all include logo in event program, logo on event signage, and program slideshow recognition.

Reception Sponsor - \$15,000

1 Available

- 16 For the Kids! tickets
- Logo on cocktail napkins and exclusive reception signage

Youth Entertainment Sponsor - \$10,000

2 Available

- Supports Club arts education programming showcased at For the Kids!
- 8 For the Kids! guest tickets and youth performance table
- Exclusive table sponsor signage
- Recognition in script during introduction of performers
- Logo on exclusive entertainment event signage and slides

Alumni Sponsor - \$10,000

1 available

- Supports BGCTC alumni attending the gala free of charge
- 8 For the Kids! guest tickets and Club alumni table
- Exclusive table sponsor signage
- Recognition in script during program
- Logo on exclusive alumni event signage and slides

Changemaker Challenge Sponsor - \$10,000

10 available – 1 for each participating Club site

The Changemaker Challenge encourages Club teens to develop innovative solutions or ideas that address specific social, environmental, or community issues that aim to create positive change.



- Opportunity to meet and mentor BGCTC Club changemakers
- 8 For the Kids! tickets
- Logo on exclusive Changemaker event signage and slides
- Recognition in script during program

Participating Club Sites:

- | | |
|-------------------------------|-------------------------------|
| • Al Lenzmeier West Side Club | • John W. Hardeman III Club |
| • Camden High School Club | • Little Earth Club |
| • East Side Club | • Mount Airy Club |
| • Elk River Club | • Southside Village Club |
| • Jerry Gamble Club | • Voyageur Environmental Club |



INTERESTED IN SPONSORSHIP?

Contact Tim Schober, AVP of Advancement - tschober@bgc-tc.org | 612-799-7559

SILENT AUCTION DONATIONS

Whether you donate gift certificates to local shops and restaurants, a stay at a local hotel, Minnesota-made products, or anything you think would be a beneficial addition to our auction, your donation will help support BGCTC's holistic Club programming.

To donate, please mail items to the address listed below, or email Nardous Aynalem to schedule an item pick-up or drop-off. We ask that you include the value of the item you are donating and any important details that the winner should be aware of. Please **send your donation by Friday, April 16, 2026**, for inclusion in this year's event. If you are sending a gift certificate, we ask that the expiration date be no earlier than **November 26, 2026**.

ADDITIONAL WAYS TO GET INVOLVED:

SCAN THE CODE
FOR MORE
INFORMATION



SCAN TO WATCH THE
2025 FTK! VIDEO



Become an Event Sponsor

Support our mission and gain valuable exposure by becoming a FTK! Event sponsor.



Purchase Tickets

Individual Tickets: \$300

FTK! Patron Table: \$3,500



Donate to FTK!

The work we do is critical to the success of the youth in our community, make a donation and create a lasting impact for Club members.



Volunteer

We have many volunteer opportunities. You can help with out with greeting, registration, auction set-up, and more!



Invite Your Friends

For the Kids! is the perfect opportunity to spend an evening with community and learn about the Clubs!



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Questions? Contact Nardous Aynalem — Special Events Coordinator
(651) 500-1332 | naynalem@bgc-tc.org

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