

## Friday, July 25, 2025

Benefiting the Boys & Girls Clubs of the Twin Cities





**GOLF SPONSORSHIP PACKAGES & OPPORTUNITIES** 

### ABOUT THE MORRISSEY HOSPITALITY GOLF CLASSIC

Since its inception in 2003, the Morrissey Hospitality Golf Classic has raised more than \$700,000 for Boys & Girls Clubs of the Twin Cities. Their mission — to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens — resonated with Morrissey founder Bill Morrissey. Twenty-two years later, the next generation of Twin Cities leaders continue Bill's support of this meaningful, impactful organization.

Hosting a golf tournament that showcases the best food and beverage partners in the Twin Cities is a natural extension of Bill's passion for community and authentic hospitality. We are so grateful for all our generous partners throughout the last twenty-one years that have helped make the Morrissey Hospitality Golf Classic such a successful and celebrated annual event.

Exciting on-course contests and a silent auction are part of the annual event's fundraising efforts, with these proceeds going to Boys & Girls Clubs of the Twin Cities. We hope you'll join us in supporting this wonderful organization by sponsoring an element of the event. All contributions are greatly appreciated and tax deductible and will help support the Boys & Girls Clubs of the Twin Cities.



## **ABOUT BOYS & GIRLS CLUBS OF THE TWIN CITIES**



Boys & Girls Clubs of the Twin Cities (BGCTC) is leading a transformative change in youth development opportunities for Twin Cities youth through programming offered at 13 Club locations. BGCTC is a place where great futures evolve each and every day. We believe that every young person deserves the opportunity to realize their full potential and achieve a great future. Our K-12 youth development continuum is a holistic model that helps prepare all young people to succeed in school, develop leadership skills, maintain healthy lifestyles, and build career aspirations.

boysandgirls.org

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#### **ABOUT MORRISSEY HOSPITALITY**

Morrissey Hospitality is a privately held hospitality management company based in St. Paul, Minnesota, specializing in lodging operations, restaurant management, and large venue guest experiences in the Twin Cities and Midwest. With over 30 years of experience in the hospitality industry, Morrissey Hospitality creates independent long-standing restaurant, hotel and event venue brands. Today, Morrissey Hospitality manages 11 properties and over 1,000 employees. The executive team, led by President Richard Dobransky, a Minnesota 500 Business Leader, aims to build hospitality concepts that are trusted and revered by community members and visitors alike.

The portfolio includes: The Saint Paul Hotel, The St. Paul Grill, Saint Paul RiverCentre, Roy Wilkins Auditorium, Headwaters Cafe, Tria Restaurant & Bar, Stockyards Tavern & Chophouse, Bunker Hills Event Center, Kendall's Tavern & Chophouse, Tattersall Distillery River Falls and Dawn Manor Restaurant. For more information, visit Morrissey Hospitality's website or LinkedIn, or follow them on Facebook or Instagram.



#### **SCHEDULE OF EVENTS**

9:30am Registration

The Marketplace

Practice Areas Open: Driving Range & Putting Green

10:30am Welcome & Rules of Play

NEW Mega Putt

11:00am Shotgun Start - 18 Hole Scramble

Albatross & Tee Time Treats

4:00pm 19th Hole Experience

Silent Auction

Food Stations

Program & Awards

#### **GOLF SPONSORSHIP PACKAGES**

#### **Title Sponsor \$7,000 (1)**

- Title Sponsor recognition (name/logo) on tournament marketing including:
  - Website Morrissey Hospitality's OneCause
  - Tournament Collateral event signage, program slideshow
  - Social Media Mentioned in one (1) social media post as the Title Sponsor on Morrissey Hospitality channels
- One (1) playing threesome in event and golf with Morrissey Hospitality President
  - Super Ticket (4) for each player in foursome
- Concierge Service for beverages on the course
- Reserved VIP parking for your team
- Reserved VIP seating with Morrissey Hospitality Owner and President at awards reception
- Toast the golf winners with a Bill Morrissey Gin & Tonic (optional)

## Platinum Sponsor \$3,300

- Platinum Sponsor recognition (name/logo) on tournament marketing including:
  - **Website** Morrissey Hospitality's OneCause
  - **Tournament Collateral** event signage, program slideshow
  - Social Media Mentioned in one (1) social media post as a Platinum Sponsor on Morrissey Hospitality channels
- One (1) playing threesome in event and golf with Morrissey Hospitality Vice President or Senior Leader OR One (1) playing foursome in event
  - **Super Ticket (4)** for each player in foursome
- Reserved VIP seating at awards reception

#### Gold Sponsor \$2,800

- Gold Sponsor recognition (name/logo) on tournament marketing including:
  - **Website** Morrissey Hospitality's OneCause
  - **Tournament Collateral** event signage, program slideshow
  - Social Media Mentioned in one (1) social media post as a Gold Sponsor on Morrissey Hospitality channels
- One (1) playing threesome in event and golf with a Morrissey Hospitality Brand Leader OR One (1) playing foursome in event
  - **Super Ticket (4)** for each player in foursome

## Silver Sponsor \$2,300

- Silver Sponsor recognition (name/logo) on tournament marketing including:
  - Website Morrissey Hospitality's OneCause
  - Tournament Collateral event signage, program slideshow
- One (1) playing threesome in event and golf with Morrissey Hospitality General Manager or Executive Chef OR One (1) playing foursome in event
  - Super Ticket (4) for each player in foursome

## Foursome Sponsor \$1,800

- Foursome Sponsor Recognition (name/logo) on tournament marketing including:
  - Tournament Collateral program slideshow
- One (1) playing foursome in event
  - Super Ticket (4) for each player in foursome
  - Cart, Practice Area (driving range & putting green)
  - On course contests
  - The Marketplace, Reception, & Dinner
  - Spirit and spirit free beverages



#### ADDITIONAL SPONSORSHIP OPPORTUNITIES

## 19th Hole Sponsor \$5,000 (1)

- Name/Logo on the 19th Hole Ice Luge
- Interact with tournament players at the 19th Hole during silent auction & reception
- 19th Hole Sponsor recognition (name/logo) on tournament marketing including:
  - Website Morrissey Hospitality's OneCause
  - Tournament Collateral event signage, program slideshow
  - Social Media Mentioned in one (1) post as the 19th Hole Sponsor on Morrissey Hospitality channels
- One (1) playing foursome in event
  - Super Ticket (4) for each player in foursome

## The Marketplace Sponsor \$3,500 (1)

- Name/Logo on the Marketplace Grab & Go Concept
- Marketplace Sponsor recognition (name/logo) on tournament marketing including:
  - Website Morrissey Hospitality's OneCause
  - **Tournament Collateral** event signage, program slideshow
  - Social Media Mentioned in one (1) social media post as the Marketplace Sponsor on Morrissey Hospitality channels
- One (1) playing foursome in event
  - **Super Ticket (4)** for each player in foursome



## Mega Putt Sponsor \$1,500 (1)

- Special recognition at the Mega Putt location
- Mega Putt Sponsor recognition (name/logo) on tournament marketing including:
  - Tournament Collateral event signage, program slideshow
  - Social Media Mentioned in one (1) social media post on Morrissey Hospitality channels



# Air Cannon Sponsorship \$1,500 (2)

Introducing a unique & exciting, one-of-a-kind attraction... golfers will launch a golf ball through a branded air cannon

- Name/Logo displayed on cannons
- Special recognition at air cannon holes
- Air Cannon Sponsor recognition (name/logo) on tournament marketing including:
  - Tournament Collateral event signage, program slideshow
  - Social Media Mentioned in one (1) social media post on Morrissey Hospitality channels



## Player Gift Sponsorship \$1,250 (2)

- Co-branded Name/Logo on over 200+ player gifts
- Special recognition at player gift area
- Player Gift Sponsor recognition (name/logo) on tournament marketing including:
  - Tournament Collateral event signage, program slideshow
  - Social Media Mentioned in one (1) social media post on Morrissey Hospitality channels

## Golf Cart Cling Sponsor \$1,200 (1)

- Name/Logo on over 100+ golf carts
- Golf Cart Cling Sponsor recognition (name/logo) on tournament marketing including:
  - Tournament Collateral program slideshow
  - **Social Media** Mentioned in one (1) social media post on Morrissey Hospitality channels

#### **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

## The Mobile Pix Cart (MPC) Sponsor \$1,000 (3)

The Mobile Pix Cart captures, prints, and shares branded team photos on course in under 70 seconds

- Name/Logo on over 200+ course photos
- MPC Sponsor recognition (name/logo) on tournament marketing including:
  - Tournament Collateral event signage, program slideshow
  - Social Media Mentioned in one (1) social media post on Morrissey Hospitality channels

## **Golf Cart Program Sponsor \$1000 (1)**

- Name/Logo on over 100+ programs placed on the golf carts
- Golf Cart Program Sponsor recognition (name/ logo) on tournament marketing including:
  - Tournament Collateral program slideshow

## **Bag Drop Sponsor \$700 (1)**

- Special recognition at the Bag Drop Site
- Bag Drop Sponsor recognition (name/logo) on tournament marketing including:
  - Tournament Collateral event signage, program slideshow
  - Social Media Mentioned in one (1) social media post on Morrissey Hospitality channels



## On-Course Beverage Sponsor \$500 (3)

- Name/Logo at each on-course beverage station
- On-Course Beverage Sponsor recognition (name/ logo) on tournament marketing including:
  - Tournament Collateral event signage, program slideshow
- Optional Enhancements
  - Company representative at each on-course beverage station
  - Provide samples from on-course beverage station
  - Specialty cocktail at on-course beverage station

## Tee Time Treats "Smoothie" Sponsor \$500 (1)

- Name/Logo on over 200+ smoothie cups
- Special recognition on-course at Tee Time Treats site
- Smoothie Sponsor recognition (name/logo) on tournament marketing including:
  - Tournament Collateral event signage, program slideshow
  - Social Media Mentioned in one (1) social media post on Morrissey Hospitality channels

## Hole-in-One Sponsor \$450 (6)

- Hole-in-One Sponsor recognition (name/logo) on tournament marketing including:
  - Tournament Collateral Full custom color sign displayed on hole-in-one contest signs, program slideshow
  - **Social Media** Mentioned in one (1) social media post on Morrissey Hospitality channels

### **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

## Closest to the Pin Sponsor \$400 (1)

- Closet to the Pin Sponsor recognition (name/logo) on tournament marketing including:
  - Tournament Collateral full color custom sign displayed on three (3) locations on the course, program slideshow

#### **Tee Box Sponsor \$400**

- Tee Box Sponsor recognition (name/logo) on tournament marketing including:
  - Tournament Collateral full color custom sign displayed on tee, program slideshow
- Tent space availability on sponsor tee box
- Interact with tournament players. Option to "play" game, provide branded giveaways, or samples at tent

## Closest to the Line Sponsor \$400 (1)

- Closest to the Line Sponsor recognition (name/ logo) on tournament marketing including:
  - **Tournament Collateral -** full color custom sign displayed at three (3) locations on course, program slideshow

### **Hole Sponsor \$300**

- Hole Sponsor recognition (name/logo) on tournament marketing including:
  - Tournament Collateral full color custom sign displayed on hole, program slideshow

### CONTACT

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