



CORPORATE PARTNERSHIP

*Building Successful
Futures*



BOYS & GIRLS CLUBS
OF THE TWIN CITIES

CREATING PATHWAYS TO SUCCESS



Since 1926, Boys & Girls Clubs of the Twin Cities has been providing safe, fun, and nurturing environments for kids and teens during out-of-school hours. Dedicated staff at 13 metro-area locations including Voyageur Environmental Learning Center, support nearly 4,000 young people annually from kindergarten through high school graduation. Club sites are placed in neighborhoods where the need is greatest.

Boys & Girls Clubs of the Twin Cities is fortunate to be surrounded by a thriving corporate community that leads the world in innovation, vision, and community involvement. A corporate partnership with Boys & Girls Clubs of the Twin Cities not only provides a financial investment to support Club programs but also offers an opportunity to engage with our Club members—a promising and diverse talent pipeline—and align brands for marketing and PR benefits. Our corporate partners make a tremendous difference in the lives of the young people we serve and help ensure that ALL youth in our community are prepared for post-graduation success.



North Star Goal

All Members on track for a successful future beyond high school graduation



Mission

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.



Vision

To provide a high quality Club experience that assures success is within reach of every young person who enters our doors, with all members on track to graduate from high school with a plan for the future, demonstrating good character and leadership, and living a healthy lifestyle.



Chad Jackson,
Board Member

“Born in Tampa, one of the very first places I can remember going was the Boys & Girls Club in Tampa Florida. I got such great support, guidance, leadership, mentorship, tutoring, hot meals, and even learned how to swim and play baseball and football. The Clubs, for the better part of my childhood, really shaped and formed me.”

CHAD JACKSON, BGCTC BOARD CHAIR

INSPIRING TOMORROW’S LEADERS

Through our long and rich history, experience, and expertise, Boys & Girls Clubs of the Twin Cities is leading a transformative change in the opportunity equation for Twin Cities youth. We believe that every young person deserves the chance to realize their full potential and achieve a great future. We offer tested, proven, and nationally recognized programs in three “pillars of success” areas that closely align with the developmental needs of the youth we serve: Academic Success, Life & Workforce, and Health & Wellness. Results show that our approach works:



ACADEMIC SUCCESS

- Supports foundational literacy and numeracy skill building
- Provides access to educational resources
- Instills a sense of confidence and love of learning
- Creates a clear path to graduation



LIFE & WORKFORCE

- Provides volunteer service and leadership opportunities
- Promotes discovery of skills and interests
- Nurtures decision making and financial literacy skills
- Offers real-world experience designing, planning, and carrying out projects
- Creates connections to career mentors and careers



HEALTH & WELLNESS

- Promotes healthy movement and fitness
- Teaches good nutrition and cooking skills
- Helps youth develop healthy relationships and self-care
- Fosters social-emotional learning and mental wellness



Nearly
4,000
Youth Served



225,000+
Healthy Snacks
& Meals Served



75+ Scholarship Recipients for a total of
\$250,000+
in scholarship dollars



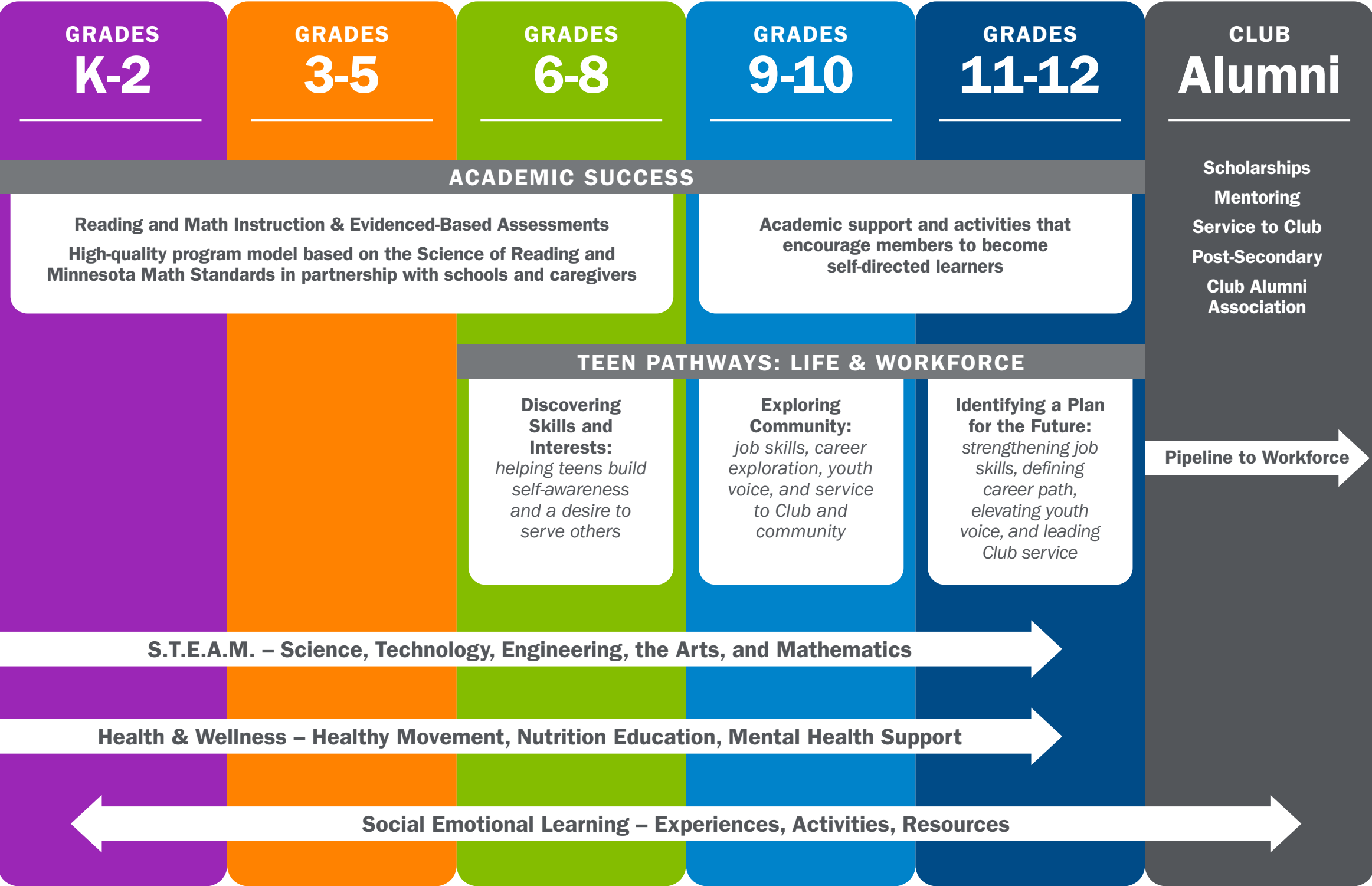
Paris Yarbrough,
Club Alumnus

“The Club was my first introduction to the importance of mentorship. Not in the ways that we use mentorship today, but the kind of guidance that could literally be earth shifting. The intangibles I received at the Club kept me hoping and dreaming. Without the Club, I’m not sure my dreams would’ve come to fruition.”

PARIS, CLUB ALUMNUS

CREATING EQUITABLE OPPORTUNITIES FOR SUCCESS

Targeted approach to ensure “All Members are on track for a successful future beyond high school graduation”



BGCTC’s Teen Pathways Life & Workforce program guides teens to find their “best fit” and introduces a full range of post-secondary options, including certificate programs, trade/tech schools, internships, apprenticeships, community college, or four-year university programs. We offer industry-specific curriculum, training, and internships through community and corporate partnerships aiming to help teens achieve success in high-demand fields.

BGCTC’S TEEN PATHWAYS LIFE & WORKFORCE FRAMEWORK



Teen Pathways Life & Workforce programming expands on early skill building at the Clubs, focusing on critical developmental milestones. Middle school is a time for discovering skills and interests and developing a desire to serve others. 9th and 10th graders focus on exploring the community, learning vital first job skills, and engaging in deeper career exploration. During the final years of high school, we support teens in creating a plan for graduation and strengthening a post-secondary plan connected to a chosen career path.



TEEN PATHWAYS LIFE & WORKFORCE PROGRAM OBJECTIVES INCLUDE:

- Teens gain self-confidence and self-efficacy to transition into post-secondary education in pursuit of their career aspiration.
- Teens are equipped with the skills and confidence to obtain their first job and/or internship.
- Teens are equipped with decision-making skills and engage in sound financial behaviors that put them on the path to financial well-being to achieve their personal and post-secondary goals.
- Teens discover individual strengths in working as part of a team and are equipped with real world experience designing, planning, and carrying out projects.
- Teens see themselves as leaders and grow through their relationships with youth development professionals and peers.



NEW TEEN PATHWAYS LIFE & WORKFORCE TOOLS



PATHWAY2CAREERS (P2C)

P2C is a career-connected learning tool that integrates skills and interest assessments, a labor market navigator, and applied math curriculum so that Club teens can make informed decisions on career paths they wish to explore while developing the skills needed to succeed.



JOB BOARD

BGCTC has created a Club-exclusive job board that will serve as a central platform for a wide array of employment and internship opportunities for Club Teens and Alumni. Corporate and community partners that are aligned with BGCTC’s mission are welcomed to post open positions to recruit Club youth and Alumni that have developed essential workforce skills and tools through Club programming.

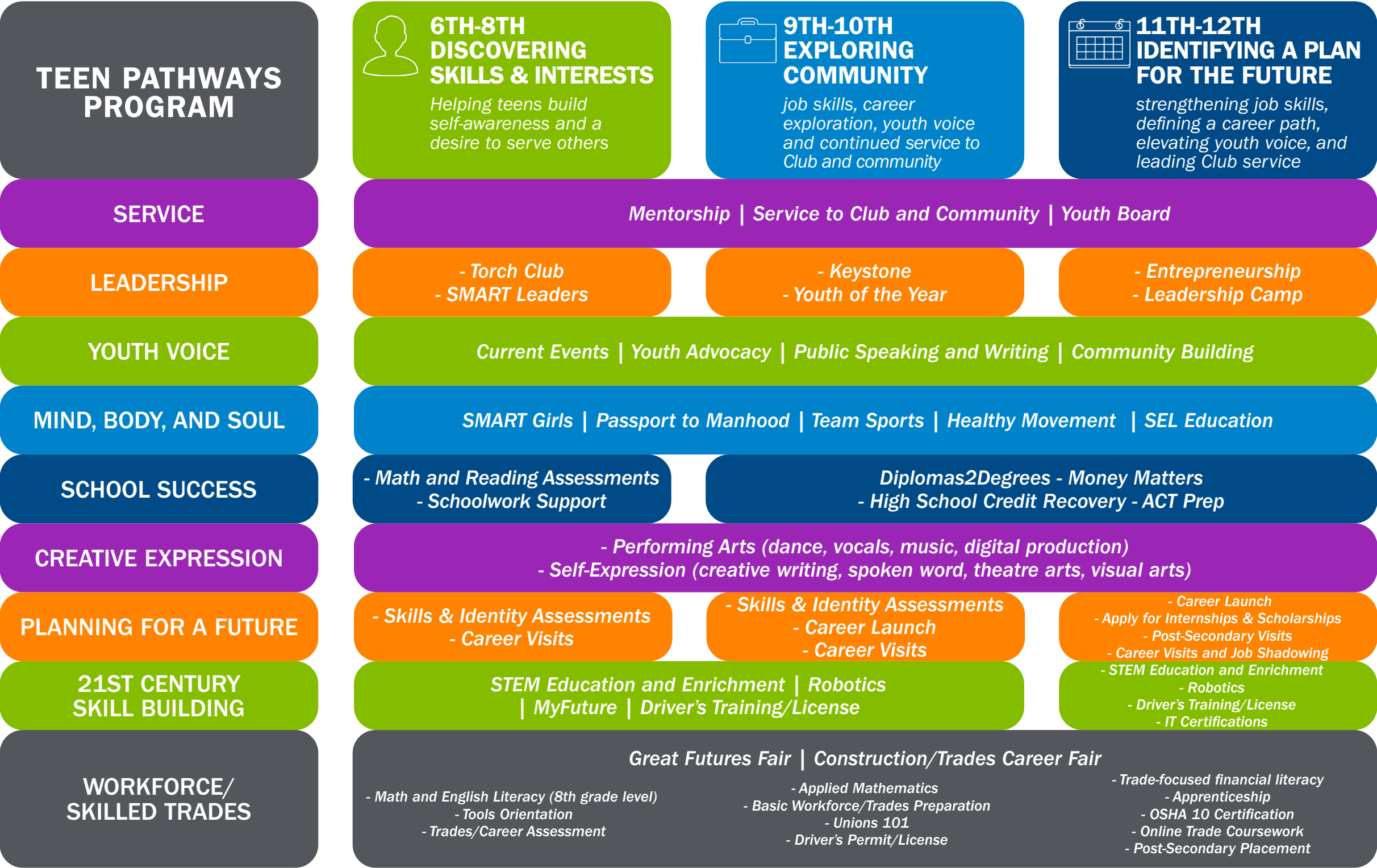


TEEN DATABASE

BGCTC has developed a new Teen Pathways Database that serves as a central point where programmatic outcomes for individual teens are converged, managed, and analyzed to identify future programming needs and to create specific post-secondary action plans for each Club teen.

EMPOWERING OUR FUTURE WORKFORCE

Teen Pathways prepares grades 6-12 youth to succeed in the workforce and provides access to post-secondary opportunities



PREMIER EVENTS YEAR-ROUND RECOGNITION

Join us as a year-round corporate partner of four premier events. Your commitment provides ongoing support for Club programs and offers a variety of opportunities for your employees to engage with our organization. We are happy to work with any organization to tailor-fit an engagement plan to align with your corporate strategy and employee needs.



YEAR-ROUND RECOGNITION	Visionary \$100,000	Champion \$75,000	Advocate \$50,000	Mentor \$25,000	Ally \$15,000	Friend \$10,000
Feature Story in BGCTC Newsletter	X					
Two Tickets to Grand Slam Event <i>*dependent on event schedule.</i>	X	X				
Print Media Recognition (advertising, press release, etc.)	X	X	X			
Name/Logo on Event-Specific Sponsor-Provided Item	X	X	X	X		
Social Media Recognition	X	X	X	X	X	
Recognition at Gathering with CEO	X	X	X	X	X	X
Invitation to BGCTC's Annual Meeting	X	X	X	X	X	X
Logo with Website Link on Corporate Partner Website	X	X	X	X	X	X

For more information, contact Tim Schober at tschober@bgc-tc.org or (612) 799-7559.

FOR THE KIDS!	Visionary	Champion	Advocate	Mentor	Ally	Friend
Podium Recognition	X					
Step & Repeat Display Recognition	X					
Electronic Bidding Recognition	X	X	X	X		
Pre- and Post-Event Marketing	X	X	X	X	X	
Ad/Logo in Event Program	Full Page	½ Page	¼ Page	Logo	Logo	Logo
Name/Logo on Event Signage	X	X	X	X	X	X
Program Slideshow Recognition	X	X	X	X	X	X
Event Tickets	24	24	16	16	8	8

TAILGATE AT THE TAPROOM	Visionary	Champion	Advocate	Mentor	Ally	Friend
Podium Recognition	X					
Logo in Event Program	X	X	X			
Electronic Bidding Recognition	X	X	X	X		
Pre- and Post-Event Marketing	X	X	X	X	X	
Name/Logo on Event Signage	X	X	X	X	X	X
Program Slideshow Recognition	X	X	X	X	X	X
Event Tickets	8	8	6	6	4	4

GREAT FUTURES FAIR	Visionary	Champion	Advocate	Mentor	Ally	Friend
Podium Recognition	X					
Name/Logo on Event Specific Promotional Item	X	X				
Program Slideshow Recognition	X	X	X			
Pre- and Post-Event Marketing	X	X	X	X		
Name/Logo on Event Signage	X	X	X	X	X	
Exhibitor Table	X	X	X	X	X	X

BGCTC CONNECT	Visionary	Champion	Advocate	Mentor	Ally	Friend
Name/Logo in Event Slideshow	X	X	X			
Pre- and Post-Event Marketing	X	X	X	X		
Exclusive Event Invite	X	X	X	X	X	X

INDIVIDUAL EVENTS



FOR THE KIDS!

For the Kids is our premier annual benefit celebrating BGCTC members and their successes. Auctions, youth performances, and games make for an exciting and engaging evening that highlights our young people and how the Clubs are changing lives daily.



TAILGATE AT THE TAPROOM

Tailgate at the Taproom recognizes our outstanding Club members and gives supporters a chance to engage with our youth at an outing to a Twins game. The evening begins with a Happy Hour reception at Fulton Taproom featuring a silent auction before guests head to Target Field to enjoy a ball game with Club members.



GREAT FUTURES FAIR

The Great Futures Fair is an excellent opportunity to connect with a diverse talent pipeline and to help bridge youth to high-demand careers. Teens and young adults from across the Twin Cities gather to meet with representatives from local corporations, businesses, colleges, tech schools, and trade unions to gather information and discuss options as they begin to determine their path after high school.



CONNECT

BGCTC's NEW CONNECT series launched in 2022 in an effort to introduce new community leaders and supporters to the work of BGCTC. Each CONNECT series installment includes BGCTC staff, Club alumni, community members, and corporate leaders from their respective fields.

FOR THE KIDS!	NEW					
	Visionary \$50,000	Champion \$30,000	Advocate \$15,000	Changemaker \$10,000	Ally \$7,500	Friend \$5,000
Podium Recognition	X					
Step & Repeat Display Recognition	X					
Name/Logo on Exclusive Changemaker Event Signage				X		
Electronic Bidding Recognition	X	X	X	X		
Pre- and Post-Event Marketing	X	X	X	X	X	
Ad/Logo in Event Program	Full Page	½ Page	¼ Page	Logo	Logo	Logo
Name/Logo on Event Signage	X	X	X	X	X	X
Program Slideshow Recognition	X	X	X	X	X	X
Event Tickets Each table will have 8 guests seated with 2 BGCTC staff or Club alumni	24	24	16	16	8	8

TAILGATE AT THE TAPROOM	Visionary \$25,000	Champion \$15,000	Advocate \$10,000	Mentor \$7,500	Ally \$5,000	Friend \$2,500
Podium Recognition	X					
Logo in Event Program	X	X	X			
Electronic Bidding Recognition	X	X	X	X		
Pre- and Post-Event Marketing	X	X	X	X	X	
Name/Logo on Event Signage	X	X	X	X	X	X
Program Slideshow Recognition	X	X	X	X	X	X
Event Tickets	8	8	6	6	4	4

GREAT FUTURES FAIR	Visionary \$25,000	Champion \$15,000	Advocate \$10,000	Mentor \$7,500	Ally \$5,000	Friend \$2,500
Podium Recognition	X					
Name/Logo on Event Specific Promotional Item	X	X				
Program Slideshow Recognition	X	X	X			
Pre- and Post-Event Marketing	X	X	X	X		
Name/Logo on Event Signage	X	X	X	X	X	
Exhibitor Table	X	X	X	X	X	X

BGCTC CONNECT	Visionary	Champion	Advocate	Mentor	Ally	Friend
Name/Logo in Event Slideshow	X	X	X			
Pre- and Post-Event Marketing	X	X	X	X		
Exclusive Event Invite	X	X	X	X	X	X

ASSOCIATE BOARD

The Associate Board of the Boys & Girls Clubs of the Twin Cities works to create awareness and promote volunteerism through a new generation of supporters for the Boys & Girls Clubs of the Twin Cities. Through developing relationships with individuals and corporations new to the Boys & Girls Clubs movement, the Associate Board aims to create and improve opportunities for local youth and in return strengthen the competitiveness and vitality of the Minneapolis/St. Paul community.



ALUMNI ASSOCIATION

The BGCTC Alumni Association aims to cultivate a community of peer support for BGCTC alumni and youth members as they move through their Club experience and onto post-secondary and future career success. Through intentional, continuous, and open engagement, we connect alumni and youth to their peers, resources, and opportunities that will prepare them for a meaningful life and help them become more productive and responsible citizens.



MARISSA BAME SCHERMER,
COMMUNITY & WELL-BEING
MANAGER, LUBE-TECH

“ At Lube-Tech, our purpose is to make tomorrow a little bit better than today, not just for ourselves, but for our customers and our communities. We believe in investing in initiatives that shape a brighter future. That’s why we proudly support the Boys & Girls Club of the Twin Cities, an organization dedicated to supporting future leaders, and exhibiting true servant leadership in our communities. Their impactful programs have a tremendous effect on our youth, empowering them to reach their full potential and providing guidance as they transition into adulthood. Together, we are committed to fostering a better tomorrow by nurturing the potential of our communities’ young minds.

VOLUNTEER OPPORTUNITIES

LARGE GROUP OPPORTUNITIES (15-25 VOLUNTEERS)

- Club cleaning and refresh projects
- Landscaping projects
- Conduct a donation drive



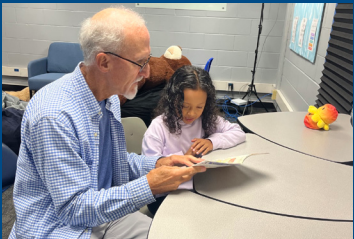
SMALL GROUP OPPORTUNITIES (2-15 VOLUNTEERS)

- Career Readiness Program (mock interviews, resume help, career panel etc.)
- Special Event volunteering
- Facility refresh projects



INDIVIDUAL OPPORTUNITIES

- Homework help
- Coach/Mentor
- STEM, Numeracy, Literacy Program help

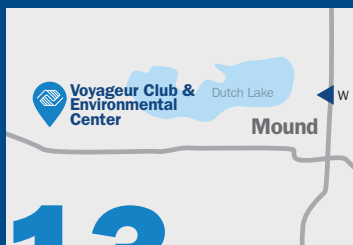
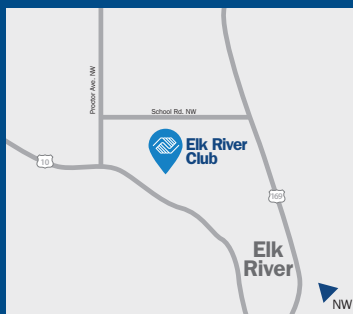


WAYNE PETERSON, DIRECTOR,
COMMUNITY RELATIONS
& HOCKEY PARTNERSHIPS

“ The Minnesota Wild’s mission is to create a Greater State of Hockey while making the game of hockey more diverse, inclusive, and welcoming to all. We accomplish both by supporting Boys & Girls Clubs of the Twin Cities and the young people they serve. Among other joint initiatives, we offer high school students the opportunity to attend Wild University, a program reserved exclusively for members of the Boys & Girls Clubs. Wild U gives youth the opportunity to learn the business of the sports and live entertainment industry and better understand the game of hockey, whether on the ice, in the stands or in the board room.”

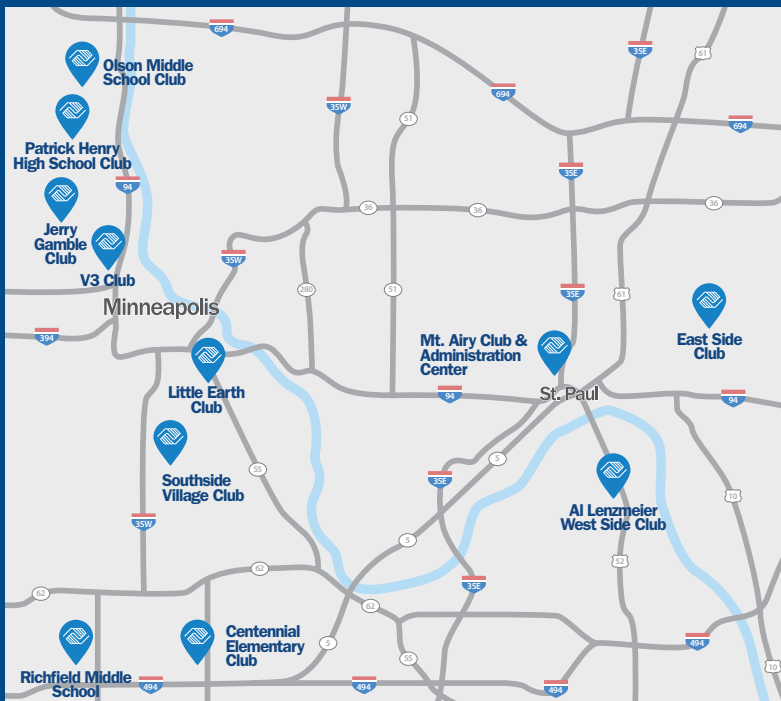
Please contact Grace Bettendorf at gbettendorf@bgc-tc.org for more information on volunteer opportunities.

BECOME A CORPORATE PARTNER



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LOCATIONS ACROSS THE
TWIN CITIES AND COUNTING!



Website:
boysandgirls.org



E Newsletter:
boysandgirls.org/newsletter



Facebook:
[boysandgirlsclubsTC](https://www.facebook.com/boysandgirlsclubsTC)



Twitter:
[bgctc1](https://twitter.com/bgctc1)



YouTube:
Boys & Girls Clubs
of the Twin Cities



Instagram:
[boysandgirlsclubstc](https://www.instagram.com/boysandgirlsclubstc)



LinkedIn:
Boys & Girls Clubs
of the Twin Cities



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