CORPORATE PARTNERSHIP
Building Successful Futures

BOYS & GIRLS CLUBS
OF THE TWIN CITIES
CREATING PATHWAYS TO SUCCESS

Since 1926, Boys & Girls Clubs of the Twin Cities has been providing safe, fun, and nurturing environments for kids and teens during out-of-school hours. Dedicated staff at 13 metro-area locations including Voyageur Environmental Learning Center, support nearly 4,000 young people annually from kindergarten through high school graduation. Club sites are placed in neighborhoods where the need is greatest.

Boys & Girls Clubs of the Twin Cities is fortunate to be surrounded by a thriving corporate community that leads the world in innovation, vision, and community involvement. A corporate partnership with Boys & Girls Clubs of the Twin Cities not only provides a financial investment to support Club programs but also offers an opportunity to engage with our Club members—a promising and diverse talent pipeline—and align brands for marketing and PR benefits. Our corporate partners make a tremendous difference in the lives of the young people we serve and help ensure that ALL youth in our community are prepared for post-graduation success.

North Star Goal
All Members on track for a successful future beyond high school graduation

Mission
To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

Vision
To provide a high quality Club experience that assures success is within reach of every young person who enters our doors, with all members on track to graduate from high school with a plan for the future, demonstrating good character and leadership, and living a healthy lifestyle.

“Born in Tampa, one of the very first places I can remember going was the Boys & Girls Club in Tampa Florida. I got such great support, guidance, leadership, mentorship, tutoring, hot meals, and even learned how to swim and play baseball and football. The Clubs, for the better part of my childhood, really shaped and formed me.”

CHAD JACKSON, BGCTC BOARD CHAIR

“Paris Yarbrough, Club Alumnus

The Club was my first introduction to the importance of mentorship. Not in the ways that we use mentorship today, but the kind of guidance that could literally be earth shifting. The intangibles I received at the Club kept me hoping and dreaming. Without the Club, I’m not sure my dreams would’ve come to fruition.”

PARIS, CLUB ALUMNUS

INSPIRING TOMORROW’S LEADERS

Through our long and rich history, experience, and expertise, Boys & Girls Clubs of the Twin Cities is leading a transformative change in the opportunity equation for Twin Cities youth. We believe that every young person deserves the chance to realize their full potential and achieve a great future. We offer tested, proven, and nationally recognized programs in three “pillars of success” areas that closely align with the developmental needs of the youth we serve: Academic Success, Life & Workforce, and Health & Wellness. Results show that our approach works:

ACADEMIC SUCCESS
- Supports foundational literacy and numeracy skill building
- Provides access to educational resources
- Instills a sense of confidence and love of learning
- Creates a clear path to graduation

LIFE & WORKFORCE
- Provides volunteer service and leadership opportunities
- Promotes discovery of skills and interests
- Nurtures decision making and financial literacy skills
- Offers real-world experience designing, planning, and carrying out projects
- Creates connections to career mentors and careers

HEALTH & WELLNESS
- Promotes healthy movement and fitness
- Teaches good nutrition and cooking skills
- Helps youth develop healthy relationships and self-care
- Fosters social-emotional learning and mental wellness

Nearly
4,000
Youth Served

225,000+
Healthy Snacks & Meals Served

75+ Scholarship Recipients for a total of
$250,000+
in scholarship dollars
CREATING EQUITABLE OPPORTUNITIES FOR SUCCESS
Targeted approach to ensure “All Members are on track for a successful future beyond high school graduation”

**GRADES K-2**
- Reading and Math Instruction & Evidenced-Based Assessments
- High-quality program model based on the Science of Reading and Minnesota Math Standards in partnership with schools and caregivers

**GRADES 3-5**
- Academic support and activities that encourage members to become self-directed learners

**GRADES 6-8**
- **TEEN PATHWAYS: LIFE & WORKFORCE**
  - Discovering Skills and Interests: helping teens build self-awareness and a desire to serve others
  - Exploring Community:
    - job skills, career exploration, youth voice, and service to Club and community
  - Identifying a Plan for the Future: strengthening job skills, defining career path, elevating youth voice, and leading Club service

**GRADES 9-10**
- S.T.E.A.M. – Science, Technology, Engineering, the Arts, and Mathematics
- Health & Wellness – Healthy Movement, Nutrition Education, Mental Health Support

**GRADES 11-12**
- **CLUB Alumni**
  - Scholarships
  - Mentoring
  - Service to Club
  - Post-Secondary
  - Club Alumni Association

**Social Emotional Learning – Experiences, Activities, Resources**

**Pipeline to Workforce**
BGCTC’s Teen Pathways Life & Workforce program guides teens to find their “best fit” and introduces a full range of post-secondary options, including certificate programs, trade/tech schools, internships, apprenticeships, community college, or four-year university programs. We offer industry-specific curriculum, training, and internships through community and corporate partnerships aiming to help teens achieve success in high-demand fields.

**TEEN PATHWAYS LIFE & WORKFORCE PROGRAM OBJECTIVES INCLUDE:**

- Teens gain self-confidence and self-efficacy to transition into post-secondary education in pursuit of their career aspiration.
- Teens are equipped with the skills and confidence to obtain their first job and/or internship.
- Teens are equipped with decision-making skills and engage in sound financial behaviors that put them on the path to financial well-being to achieve their personal and post-secondary goals.
- Teens discover individual strengths in working as part of a team and are equipped with real world experience designing, planning, and carrying out projects.
- Teens see themselves as leaders and grow through their relationships with youth development professionals and peers.

**NEW TEEN PATHWAYS LIFE & WORKFORCE TOOLS**

**PATHWAY2CAREERS (P2C)**

P2C is a career-connected learning tool that integrates skills and interest assessments, a labor market navigator, and applied math curriculum so that Club teens can make informed decisions on career paths they wish to explore while developing the skills needed to succeed.

**JOB BOARD**

BGCTC has created a Club-exclusive job board that will serve as a central platform for a wide array of employment and internship opportunities for Club Teens and Alumni. Corporate and community partners that are aligned with BGCTC’s mission are welcomed to post open positions to recruit Club youth and Alumni that have developed essential workforce skills and tools through Club programming.

**TEEN DATABASE**

BGCTC has developed a new Teen Pathways Database that serves as a central point where programmatic outcomes for individual teens are converged, managed, and analyzed to identify future programming needs and to create specific post-secondary action plans for each Club teen.

Teen Pathways Life & Workforce programming expands on early skill building at the Clubs, focusing on critical developmental milestones. Middle school is a time for discovering skills and interests and developing a desire to serve others. 9th and 10th graders focus on exploring the community, learning vital first job skills, and engaging in deeper career exploration. During the final years of high school, we support teens in creating a plan for graduation and strengthening a post-secondary plan connected to a chosen career path.
EMPOWERING OUR FUTURE WORKFORCE
Teen Pathways prepares grades 6-12 youth to succeed in the workforce and provides access to post-secondary opportunities

TEEN PATHWAYS PROGRAM
6TH-8TH DISCOVERING SKILLS & INTERESTS
Helping teens build self-awareness and a desire to serve others

9TH-10TH EXPLORING COMMUNITY
job skills, career exploration, youth voice and continued service to Club and community

11TH-12TH IDENTIFYING A PLAN FOR THE FUTURE
strengthening job skills, defining a career path, elevating youth voice, and leading Club service

SERVICE
- Mentorship | Service to Club and Community | Youth Board

LEADERSHIP
- Torch Club
- SMART Leaders

YOUTH VOICE
- Keystone
- Youth of the Year

MIND, BODY, AND SOUL
- Entrepreneurship
- Leadership Camp

YOUTH VOICE
- Current Events | Youth Advocacy | Public Speaking and Writing | Community Building

MIND, BODY, AND SOUL
- SMART Girls | Passport to Manhood | Team Sports | Healthy Movement | SEL Education

SCHOOL SUCCESS
- Math and Reading Assessments
- Schoolwork Support

CREATIVE EXPRESSION
- Performing Arts (dance, vocals, music, digital production)
- Self-Expression (creative writing, spoken word, theatre arts, visual arts)

PLANNING FOR A FUTURE
- Skills & Identity Assessments
- Career Visits

21ST CENTURY SKILL BUILDING
- Diplomas2Degrees - Money Matters
- High School Credit Recovery - ACT Prep

WORKFORCE/ SKILLED TRADES
- STEM Education and Enrichment | Robotics | MyFuture | Driver's Training/License

- Applied Mathematics
- Basic Workforce/Trades Preparation
- Unions 101
- Driver's Permit/License

Great Futures Fair | Construction/Trades Career Fair
- Trade-focused financial literacy
- Apprenticeship
- OSHA 10 Certification
- Online Trade Coursework
- Post-Secondary Placement
PREMIER EVENTS
YEAR-ROUND RECOGNITION

Join us as a year-round corporate partner of four premier events. Your commitment provides ongoing support for Club programs and offers a variety of opportunities for your employees to engage with our organization. We are happy to work with any organization to tailor-fit an engagement plan to align with your corporate strategy and employee needs.

YEAR-ROUND RECOGNITION

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<th>Champion $75,000</th>
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For more information, contact Tim Schober at tschober@bgc-tc.org or (612) 799-7559.
INDIVIDUAL EVENTS

FOR THE KIDS!
For the Kids is our premier annual benefit celebrating BGCTC members and their successes. Auctions, youth performances, and games make for an exciting and engaging evening that highlights our young people and how the Clubs are changing lives daily.

TAILGATE AT THE TAPROOM
Tailgate at the Taproom recognizes our outstanding Club members and gives supporters a chance to engage with our youth at an outing to a Twins game. The evening begins with a Happy Hour reception at Fulton Taproom featuring a silent auction before guests head to Target Field to enjoy a ball game with Club members.

GREAT FUTURES FAIR
The Great Futures Fair is an excellent opportunity to connect with a diverse talent pipeline and to help bridge youth to high-demand careers. Teens and young adults from across the Twin Cities gather to meet with representatives from local corporations, businesses, colleges, tech schools, and trade unions to gather information and discuss options as they begin to determine their path after high school.

CONNECT
BGCTC’s NEW CONNECT series launched in 2022 in an effort to introduce new community leaders and supporters to the work of BGCTC. Each CONNECT series installment includes BGCTC staff, Club alumni, community members, and corporate leaders from their respective fields.

FOR THE KIDS!

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<tr>
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<th>Changemaker</th>
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TAILGATE AT THE TAPROOM

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GREAT FUTURES FAIR

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ASSOCIATE BOARD

The Associate Board of the Boys & Girls Clubs of the Twin Cities works to create awareness and promote volunteerism through a new generation of supporters for the Boys & Girls Clubs of the Twin Cities. Through developing relationships with individuals and corporations new to the Boys & Girls Clubs movement, the Associate Board aims to create and improve opportunities for local youth and in return strengthen the competitiveness and vitality of the Minneapolis/St. Paul community.

The Minnesota Wild’s mission is to create a Greater State of Hockey while making the game of hockey more diverse, inclusive, and welcoming to all. We accomplish both by supporting Boys & Girls Clubs of the Twin Cities and the young people they serve. Among other joint initiatives, we offer high school students the opportunity to attend Wild University, a program reserved exclusively for members of the Boys & Girls Clubs. Wild U gives youth the opportunity to learn the business of the sports and live entertainment industry and better understand the game of hockey, whether on the ice, in the stands or in the board room.

WAYNE PETERSON, DIRECTOR, COMMUNITY RELATIONS & HOCKEY PARTNERSHIPS

Please contact Grace Bettendorf at gbettendorf@bgc-tc.org for more information on volunteer opportunities.

ALUMNI ASSOCIATION

The BGCTC Alumni Association aims to cultivate a community of peer support for BGCTC alumni and youth members as they move through their Club experience and onto post-secondary and future career success. Through intentional, continuous, and open engagement, we connect alumni and youth to their peers, resources, and opportunities that will prepare them for a meaningful life and help them become more productive and responsible citizens.

At Lube-Tech, our purpose is to make tomorrow a little bit better than today, not just for ourselves, but for our customers and our communities. We believe in investing in initiatives that shape a brighter future. That’s why we proudly support the Boys & Girls Club of the Twin Cities, an organization dedicated to supporting future leaders, and exhibiting true servant leadership in our communities. Their impactful programs have a tremendous effect on our youth, empowering them to reach their full potential and providing guidance as they transition into adulthood. Together, we are committed to fostering a better tomorrow by nurturing the potential of our communities’ young minds.

MARISSA BAME SCHERMER, COMMUNITY & WELL-BEING MANAGER, LUBE-TECH

VOLUNTEER OPPORTUNITIES

LARGE GROUP OPPORTUNITIES (15-25 VOLUNTEERS)
- Club cleaning and refresh projects
- Landscaping projects
- Conduct a donation drive

SMALL GROUP OPPORTUNITIES (2-15 VOLUNTEERS)
- Career Readiness Program (mock interviews, resume help, career panel etc.)
- Special Event volunteering
- Facility refresh projects

INDIVIDUAL OPPORTUNITIES
- Homework help
- Coach/Mentor
- STEM, Numeracy, Literacy Program help
BECOME A CORPORATE PARTNER

13 LOCATIONS ACROSS THE TWIN CITIES AND COUNTING!

Website: boysandgirls.org

E Newsletter: boysandgirls.org/newsletter

Facebook: boysandgirlsclubsTC

Twitter: bgctc1

YouTube: Boys & Girls Clubs of the Twin Cities

Instagram: boysandgirlsclubstc

LinkedIn: Boys & Girls Clubs of the Twin Cities