



REIMAGINING THE FUTURE  
APRIL 26, 2024 | THE DEPOT, MINNEAPOLIS



**For the Kids! provides an opportunity for us to come together as a community to support our BGCTC Club members while making an investment that ensures we continue creating equitable opportunities for all young people.**

An event partnership with Boys & Girls Clubs of the Twin Cities not only provides a financial investment to support Club programs but also offers an opportunity to engage with our Club members – a promising and diverse pipeline – and align brands for marketing and PR benefits. Our event partners make a tremendous difference in the lives of the young people we serve.

## NEW THIS YEAR

This year's For the Kids! will highlight BGCTC's **NEW Changemaker Challenge**, encouraging Club teens to develop innovative solutions or ideas that address specific social, environmental, or community issues that aim to create positive change. The goal is to inspire and support those who aim to make a difference in their communities, reimagining their futures.

## BECOME A

**change**<sup>maker</sup>  
CHALLENGE  
EVENT PARTNER

## FOR THE KIDS EVENT PARTNERSHIP

	Visionary \$50,000	Champion \$30,000	Advocate \$15,000	NEW Changemaker \$10,000	Ally \$7,500	Friend \$5,000
Podium Recognition	X					
Step & Repeat Display Recognition	X					
Name/Logo on Exclusive Changemaker Event Signage				X		
Electronic Bidding Recognition	X	X	X	X		
Pre- and Post-Event Marketing	X	X	X	X	X	
Ad/Logo in Event Program	Full Page	½ Page	¼ Page	Logo	Logo	Logo
Name/Logo on Event Signage	X	X	X	X	X	X
Program Slideshow Recognition	X	X	X	X	X	X
Event Tickets	24	24	16	16	8	8



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