



# CORPORATE PARTNERSHIP

*Join Us in Creating  
Pathways to Success*



**BOYS & GIRLS CLUBS**  
OF THE TWIN CITIES

# CREATING PATHWAYS TO SUCCESS



Since 1926, Boys & Girls Clubs of the Twin Cities has been providing safe, fun, and nurturing environments for kids and teens during out-of-school hours. Dedicated staff at ten metro-area locations and a rural camp provide activities and support to nearly 2,000 young people annually from kindergarten through high school graduation. Club sites are placed in targeted neighborhoods where the need is greatest.

Boys & Girls Clubs of the Twin Cities is fortunate to be surrounded by a thriving corporate community that leads the world in innovation, vision, and community involvement. A corporate partnership with Boys & Girls Clubs of the Twin Cities not only provides a financial investment to support Club programs but also offers an opportunity to engage with our Club members—a promising and diverse talent pipeline—and align brands for marketing and PR benefits. Our corporate partners make a tremendous difference in the lives of the young people we serve and help ensure that ALL youth in our community are prepared for post-graduation success.



## Safer Childhoods

Providing safe and fun places for kids to grow and thrive.



## Life-Enhancing Programs

Delivering engaging programs focused on academics, health, and leadership.



## Caring Mentors

Offering trained staff who guide, coach, and motivate kids to be successful.



Waverly Moua,  
Club Alumna

“The Club has always meant being surrounded by those of the highest caliber. Every person I’ve met along the way as a Club member, Club alumni, and as a staff member has shown me the true definition of tenacity. The persistent determination shaped me to see not to chase my dreams of success but to start building my habits for success.”

WAVERLY MOUA, CLUB ALUMNA

# INSPIRING TOMORROW’S LEADERS

Through our long and rich history, experience, and expertise, Boys & Girls Clubs of the Twin Cities is leading a transformative change in the opportunity equation for Twin Cities youth. We believe that every young person deserves the chance to realize their full potential and achieve a great future. We offer tested, proven, and nationally recognized programs in three “pillars of success” areas that closely align with the developmental needs of the youth we serve: Academic Success, Good Character & Leadership, and Healthy Lifestyles. Results show that our approach works:



## ACADEMIC SUCCESS

- 98% of youth report they are maintaining an appropriate grade level for their age
- 96% expect to complete post-secondary education



## GOOD CHARACTER & LEADERSHIP

- 89% of teen members believe they can make a difference in their communities
- 63% of members age 9 and older volunteer in their community at least once a month



## HEALTHY LIFESTYLES

- 63% of members age 9 and older report getting at least one hour of physical activity five or more days per week
- 135,000 healthy meals and snacks are served at the Clubs annually

## MAKE A DIFFERENCE

Boys & Girls Clubs of the Twin Cities is always looking for strategic partners that can invest in advancing our mission. Brand alignment can generate greater awareness for both organizations and demonstrates strong community leadership and social responsibility.

- 93% of employees believe a company must lead with purpose
- 70% of Americans believe it is important for companies to make the world a better place
- 55% of Americans believe it is important for companies to take a stand on key social, environmental, and political issues.

SOURCE: <https://online.hbs.edu/blog/post/corporate-social-responsibility-statistics>

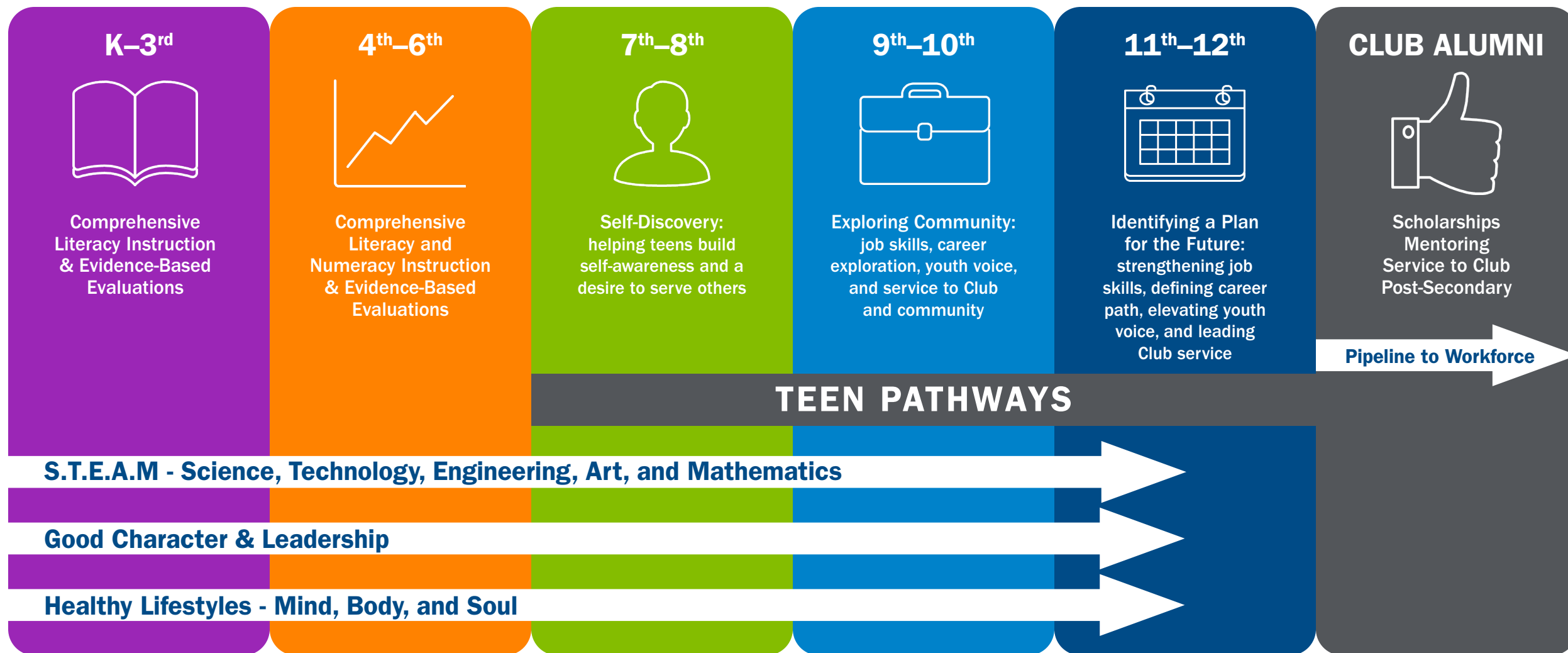


Yusuf Mohamoud,  
Club Alumnus

“The Boys & Girls Club was truly a second home. I had grown-ups who cared for me, fed me, and strongly encouraged me to aim for the highest level of success. It is thanks to them I am enrolled and could afford medical school.”

YUSUF MOHAMOUD, CLUB ALUMNUS

# CREATING EQUITABLE OPPORTUNITIES FOR SUCCESS



## OUR CLUBS TODAY

**197**

Club seniors graduated on time with a plan for the future

**11**

Twin Cities Clubs

**45%**

of Club members attend 2 or more times per week engaging in high-quality programming

## OUR “NORTH STAR”

*All members on track for a successful future beyond high school graduation.*

Our mission is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens. Our vision is to provide a high quality Club experience that assures success is within reach of every young person who enters our doors, with all members on track to graduate from high school with a plan for the future, demonstrating good character and citizenship, and living a healthy lifestyle.

# PREMIER EVENTS YEAR-ROUND RECOGNITION

Join us as a year-round corporate partner of four premier events. Your commitment provides ongoing support for Club programs and offers a variety of opportunities for your employees to engage with our organization. We are happy to work with any organization to tailor-fit an engagement plan to align with your corporate strategy and employee needs.



YEAR-ROUND RECOGNITION	Visionary \$100,000	Champion \$75,000	Advocate \$50,000	Mentor \$25,000	Ally \$15,000	Friend \$10,000
Presenting Sponsor Recognition	X					
Prominent Advertisement in Regional Newspaper	X					
Name/Logo on Event Specific Apparel Item	X					
Feature Story in BGCTC Newsletter	X	X				
Two Tickets to Grand Slam Event	X	X				
Print Media Recognition (advertising, press release, etc.)	X	X	X			
Social Media Recognition	X	X	X	X		
Name/Logo on Event-Specific Sponsor-Provided Item	X	X	X	X	X	
Recognition at Gathering with CEO	X	X	X	X	X	X
Invitation to Annual Corporate Partners Reception	X	X	X	X	X	X
Logo with Website Link on Corporate Partner Website	X	X	X	X	X	X

For more information, contact Tim Schober at [tschober@bgc-tc.org](mailto:tschober@bgc-tc.org) or (612) 799-7559.

FOR THE KIDS!	Visionary	Champion	Advocate	Mentor	Ally	Friend
Podium Recognition	X					
Step & Repeat Display Recognition	X					
Electronic Bidding Recognition	X	X	X	X		
Pre- and Post-Event Marketing	X	X	X	X	X	
Ad/Logo in Event Program	Full Page	½ Page	¼ Page	Logo	Logo	Logo
Name/Logo on Event Signage	X	X	X	X	X	X
Program Slideshow Recognition	X	X	X	X	X	X
Event Tickets	24	24	16	16	8	8

TAILGATE AT THE TAPROOM	Visionary	Champion	Advocate	Mentor	Ally	Friend
Podium Recognition	X					
Logo in Event Program	X	X	X			
Electronic Bidding Recognition	X	X	X	X		
Pre- and Post-Event Marketing	X	X	X	X	X	
Name/Logo on Event Signage	X	X	X	X	X	X
Program Slideshow Recognition	X	X	X	X	X	X
Event Tickets	8	8	6	6	4	2

GREAT FUTURES FAIR	Visionary	Champion	Advocate	Mentor	Ally	Friend
Podium Recognition	X					
Name/Logo on Event Specific Promotional Item	X	X				
Program Slideshow Recognition	X	X	X			
Pre- and Post-Event Marketing	X	X	X	X		
Name/Logo on Event Signage	X	X	X	X	X	
Exhibitor Table	X	X	X	X	X	X



# INDIVIDUAL EVENTS



## FOR THE KIDS!

For the Kids is our premier annual benefit celebrating BGCTC members and their successes. Auctions, youth performances, and games make for an exciting and engaging evening that highlights our young people and how the Clubs are changing lives daily.

FOR THE KIDS!	Visionary \$50,000	Champion \$30,000	Advocate \$15,000	Mentor \$10,000	Ally \$7,500	Friend \$5,000
Podium Recognition	X					
Step & Repeat Display Recognition	X					
Electronic Bidding Recognition	X	X	X	X		
Pre- and Post-Event Marketing	X	X	X	X	X	
Ad/Logo in Event Program	Full Page	½ Page	¼ Page	Logo	Logo	Logo
Name/Logo on Event Signage	X	X	X	X	X	X
Program Slideshow Recognition	X	X	X	X	X	X
Event Tickets	24	24	16	16	8	8



## TAILGATE AT THE TAPROOM

Tailgate at the Taproom recognizes our outstanding Club members and gives supporters a chance to engage with our youth at an outing to a Twins game. The evening begins with a Happy Hour reception at Fulton Taproom featuring a silent auction before guests head to Target Field to enjoy a ball game with Club members.

TAILGATE AT THE TAPROOM	Visionary \$25,000	Champion \$15,000	Advocate \$10,000	Mentor \$7,500	Ally \$5,000	Friend \$2,500
Podium Recognition	X					
Logo in Event Program	X	X	X			
Electronic Bidding Recognition	X	X	X	X		
Pre- and Post-Event Marketing	X	X	X	X	X	
Name/Logo on Event Signage	X	X	X	X	X	X
Program Slideshow Recognition	X	X	X	X	X	X
Event Tickets	8	8	6	6	4	2



## GREAT FUTURES FAIR

The Great Futures Workforce Fair is an excellent opportunity to connect with a diverse talent pipeline and to help bridge youth to high-demand careers. Teens and young adults from across the Twin Cities gather to meet with representatives from local corporations, businesses, colleges, tech schools, and trade unions to gather information and discuss options as they begin to determine their path after high school.

GREAT FUTURES FAIR	Visionary \$25,000	Champion \$15,000	Advocate \$10,000	Mentor \$7,500	Ally \$5,000	Friend \$2,500
Podium Recognition	X					
Name/Logo on Event Specific Promotional Item	X	X				
Program Slideshow Recognition	X	X	X			
Pre- and Post-Event Marketing	X	X	X	X		
Name/Logo on Event Signage	X	X	X	X	X	
Exhibitor Table	X	X	X	X	X	X

# CORPORATE VOLUNTEER OPPORTUNITIES



Corporate Volunteering is an incredible way to engage your employees while providing critical support to Club programming and the success of the young people served. Volunteering allows employees the opportunity to directly give back to their community and boosts workplace morale and job satisfaction. Volunteer groups of all sizes are welcomed and experiences will be tailored to group needs and interests.



“ At Best Buy, we’re on a mission to improve tech equity among teens in disinvested communities and the Boys & Girls Clubs of the Twin Cities has proven to be an invaluable partner in that effort. As a key partner in two new Best Buy Teen Tech Centers in the Twin Cities, Boys & Girls Clubs of the Twins Cities brings their expertise in fostering safe, inclusive spaces for teens to environments where they can explore the latest technology, unearth possibilities for future career and education success, and meet life-changing mentors to guide them along the way. ”

ANDREA WOOD, VICE PRESIDENT OF SOCIAL IMPACT, BEST BUY

# VOLUNTEER OPPORTUNITIES

## LARGE GROUP OPPORTUNITIES (15-25 VOLUNTEERS)

- Club cleaning and refresh projects
- Landscaping projects
- Conduct a donation drive



## SMALL GROUP OPPORTUNITIES (2-15 VOLUNTEERS)

- Career Readiness Program (mock interviews, resume help, career panel etc.)
- Special Event volunteering
- Facility refresh projects



## INDIVIDUAL OPPORTUNITIES

- Homework help
- Coach/Mentor
- STEM, Numeracy, Literacy Program help



“ Polaris is committed to investing in our local communities. We are thrilled to partner with Boys & Girls Club to support educational and development opportunities for youth within the science, technology, engineering and mathematics (STEM) space. ”

STEVE EASTMAN, PRESIDENT – AFTERMARKET, PARTS, GARMENTS & ACCESSORIES, POLARIS INDUSTRIES

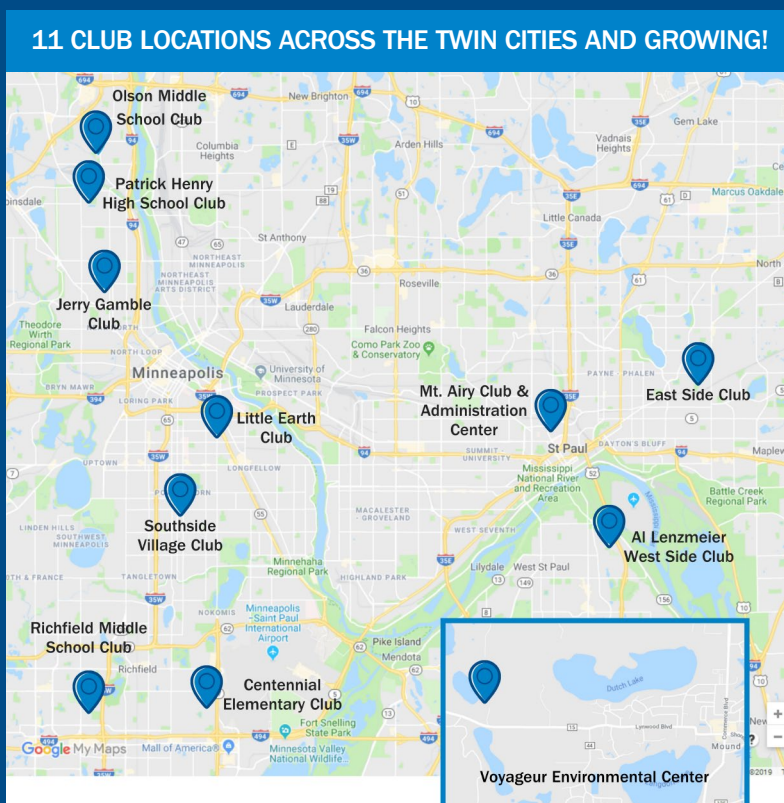
Please contact Grace Bettendorf at [gbettendorf@bgc-tc.org](mailto:gbettendorf@bgc-tc.org) for more information on volunteer opportunities.



# BECOME A CORPORATE PARTNER

Strengthen our community by supporting positive youth development opportunities.

Align with the Boys & Girls Clubs brand for valuable marketing benefits.



**Website:**  
[boysandgirls.org](https://boysandgirls.org)



**E Newsletter:**  
[boysandgirls.org/newsletter](https://boysandgirls.org/newsletter)



**Facebook:**  
[boysandgirlsclubsTC](https://boysandgirlsclubsTC)



**Twitter:**  
[bgctc1](https://bgctc1)



**YouTube:**  
Boys & Girls Clubs  
of the Twin Cities



**Instagram:**  
[boysandgirlsclubstc](https://boysandgirlsclubstc)



**LinkedIn:**  
Boys & Girls Clubs  
of the Twin Cities



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