2021 IMPACT REPORT

FISCAL YEAR 2021:
September 1, 2020 – August 31, 2021
What another transformational year we have had—learning even more about the resiliency of our organization and the incredible grit of our BGCTC staff, youth and families! We continue to be amazed by our remarkable young people who serve as our guidepost for the content and structure of our BGCTC programming, making it stronger, more culturally appropriate, and more applicable to their direct needs. We know that this past year and a half has exacerbated the inequities experienced by our BIPOC communities, but these systemic inequities have always been here. Now, more than ever, it is time for us to continue pushing forward and being a catalyst of change—for and with our young people and the communities they live in.

Our model of supporting youth with their school distance learning during the school day in FY21 resulted in young people spending more time at the Club each day. This has resulted in strengthened relationships with youth/families, and an even stronger sense of community. Our outreach, partnerships, and strengthened relationships with the teachers/schools our Club youth attend has confirmed there is a great need for finding new ways to build community connection to more fully support families.

No one succeeds alone. We are grateful for your support and your passion for helping young people in our share community reach their full potential. BGCTC’s work of preparing ALL youth for successful futures would not be possible without our generous donors, board members, staff and volunteers.

Terryl Brumm  
President & CEO
In Fiscal Year 2021, we served 1,830 youth at 10 Twin Cities Club locations and Voyageur Environmental Center in Mound.

WHO WE SERVE

ETHNICITY

- Black: 36%
- White: 8%
- Multi-Racial: 9%
- Hispanic/Latino: 13%
- Asian: 14%
- Native American: 5%
- Other: 3%
- Unknown: 13%

GENDER

- Male: 60%
- Female: 38%
- Unknown: 2%

AGE

- 5-9: 16%
- 10-14: 47%
- 15-19: 37%

CREATING EQUITABLE OPPORTUNITIES FOR SUCCESS

Targeted approach to ensure Club Members “reach their full potential”
In September 2020, BGCTC reopened eight Clubs for small group, in-person, school day programming and supported 500+ youth with their school distance learning. Key to this wrap-around reopen plan was a structured partnership with parents/guardians and teachers/schools as BGCTC takes on a more significant role in administering a high-quality Club and education experience. The flexing of our program model during the COVID-19 pandemic provided technology, digital connectivity, and academic support to ensure engagement with school distance learning. Additionally, BGCTC Literacy, Math and STEAM programs supported youth in making academic gains.

Eight Clubs and Voyageur were open for summer 2021 programming. To combat learning loss due to school disruptions and the challenges and barriers that distance learning has created, BGCTC offered increased academic support during the summer session, including focused STEM enrichment opportunities. For example, at our Jerry Gamble Club, a partnership with Sisters-N-Technology provides a coding curriculum for grades 7-12 designed to engage young women in computer science and related IT fields, connection to STEM industry mentors, and training for teens to teach computing and programming skills to younger Club members.

### GRADES K-5

54 K-5 members participated in the fall-winter Literacy Program and had pre- and post-assessments to compare growth; 35 (65%) made cumulative gains in test scores.

81 K-5 members participated in the summer Literacy Program and had pre- and post-assessments to compare growth; 41 (51%) leveled up at least one grade level in reading. 71 K-5 members participated in the summer Numeracy Program and had pre- and post-assessments to compare growth; 39 (55%) leveled up at least one grade level in math.

### ACADEMIC SUCCESS

The Clubs have successfully maintained relationships with teen members during the pandemic, leading to many positive results for teens, including increased school engagement, and job readiness skills and work experience gained.

In FY21, 329 teens participated in STEAM education and activities including technology skill building, numeracy, financial literacy, and curriculum units covering math and science topics; 62 teens completed the Money Matters financial literacy program; and 198 teens participated in Good Character & Leadership programming to improve social skills and civic engagement and to volunteer in the community.

### HEALTHY LIFESTYLES

Daily healthy snacks and meals, healthy movement activities at the Clubs, and distribution of Family Weekend Meals advanced food security for families and supported healthy youth development.

Social Emotional Learning (SEL) is more critical now than ever. SEL strategies are integrated throughout all BGCTC programming, and we launched an SEL curriculum, 7 Mindsets, in FY21 to provide even greater support in helping young people develop a growth mindset. This is helping kids and teens work through challenges, establish their own workflow and develop a greater understanding of their skills and the steps they need to take to grow and thrive.

### TEEN PATHWAYS

With grant funding and volunteer support from the Saint Paul Garden Club, East Side Club youth have created a garden to honor the memory of East Side youth that have died too young and support the hopes and dreams of today’s East Side youth. The memorial garden is located in the front yard of the East Side Club and when completed will have three themed sections: Rememberence and Honor, Community Healing, and Raising Hope. The project also will include a youth-created sculpture that will be installed at the entrance to the garden. Youth have taken great pride in developing and working on this project, particularly through the challenges of the last year.

### CLUB MEMBER HIGHLIGHTS

With grant funding and volunteer support from the Saint Paul Garden Club, East Side Club youth have created a garden to honor the memory of East Side youth that have died too young and support the hopes and dreams of today’s East Side youth. The memorial garden is located in the front yard of the East Side Club and when completed will have three themed sections: Rememberence and Honor, Community Healing, and Raising Hope. The project also will include a youth-created sculpture that will be installed at the entrance to the garden. Youth have taken great pride in developing and working on this project, particularly through the challenges of the last year.
VOYAGEUR ENVIRONMENTAL CENTER

Voyageur’s overnight and day camp sessions instill an appreciation for nature and give youth a chance to experience how to be both leaders and valuable group members. Outdoor recreational activities include swimming, fishing, canoeing, nature hikes, and a variety of curriculum-based courses in outdoor survival and environmental education. As we responded to the COVID-19 pandemic, with assistance from Kristine Maurer, University of Minnesota, Hennepin County Forestry, and U of M Forestry Dept., we devised a way for people to visit the camp virtually with “Tree Trek”, a self-guided trail of 23 stations for families/groups to experience camp in a safe/social distancing way. Despite the unexpected events of this year, more than 275 young people were able to experience Voyageur in person, including BGCTC members and local community groups. BGCTC highlights include:

JUNE 2021 – Voyageur opened for a 10-week summer session. BGCTC staff know how transformative the Voyageur experience can be—especially now, during such a challenging time for our Club communities. Voyageur is a fun, restorative place where Club youth have the opportunity to experience nature away from the city, learn new skills, and become more confident in their voice and leadership.

In my recent years during the pandemic, I have had the opportunity to go back and experience camp and admire the beauty of the land and water. The sights were reminiscent of my childhood offering an escape from the city, the people, and even the covid virus. Voyageur once again was a haven. Not only for myself, but also for my family. The physical exercise to breathe in the fresh air and water has strengthened my bonds with the help of Camp Voyageur, connecting with nature and with my family at all once.

Voyageur opened my eyes to seeing beyond myself and even my community. Experiencing the land and animals and knowing the places and places like this are vanishing at rapid rates. This put things into perspective that not only should we help amplify voices fighting for justice and peace, but we should also fight for those we don’t even see. We need to fight to protect the land and all living things inhabiting it. During my undergraduate, I studied race and the intersectionality of identity and our experiences interacting with one another. I took a lot of my experiences from camp to help understand more of my studies and why we are fighting so hard for the environment.

As I approach law school, I hold in my heart the advocacy for the preservation of Camp Voyageur and similar experiences. I hope with our continued efforts to push for Club kids to attend camp will help foster future environmental scientists, activists, and inspire our youth to maintain our earth.”

—WAVERLY, BGCTC ALUMNA & STAFF MEMBER

GOOD CHARACTER & LEADERSHIP

BGCTC has achieved positive results to ensure our youth and teens are prepared for success in school and life. Good Character & Leadership programs inspire youth to BE ENGAGED by providing character, leadership, and service-learning opportunities to Club members. Outcome-driven programs coach youth to develop planning and decision-making skills by supporting and influencing their Club and community.

BGCTC's teen staff and members hosted a series of pop-up events in September 2020 designed to launch the organization’s new Social Justice initiative.

The events brought Club teens together around Minneapolis and St. Paul to connect them with partner organizations with strong ties in each CFFS purity. These pop-ups also created opportunities for youth performers to explore their experiences as BIPOC teens and for young people to meet with representatives from other Twin Cities organizations.

In October 2020, teen Club members directed a virtual Teen Town Hall –One Dream, Many Voices—that centered teen perspectives on police reform and political representation. Our four teen panelists, alongside Club staff and alumni, spoke with Minnesota public officials and community partners to share their opinions, experiences, and visions for the future.

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198 youth participated in Good Character & Leadership programming to improve social skills/civic engagement.

SOCIAL JUSTICE INITIATIVE

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In his Youth of the Year presentation, Kou gave a compelling speech recounting his childhood in a single-parent household and how he discovered a “feeling of being home” at the Clubs.
2021 FINANCIAL INFORMATION
FISCAL YEAR 2021: September 1, 2020 – August 31, 2021

REVENUES
Contributions $4,200,645
Gov’t Grants/Contracts $2,581,407
Special Events $418,116
Boys & Girls Clubs of the Twin Cities Foundation $423,714
Program Fees $71,616
Other $24,434
Total Revenues $7,719,932

EXPENSES
Program Services $4,827,883
Administration $780,451
Fundraising $655,332
Total Expenses $6,263,666

ASSETS
Cash & Cash Equivalents $1,595,214
Receivables $27,875
Pledges & Grants Receivable $1,105,673
Prepaid Expenses $219,270
Net Property & Equipment $11,068,616
Total Assets $14,016,848

LIABILITIES
Accounts Payable $189,480
Accrued Liabilities $295,115
Deferred Revenue/Advances $340,484
Notes Payables $508,794
Total Liabilities $1,333,873

TOTAL LIABILITIES & NET ASSETS
Beginning Net Assets $10,206,700
Change in Operating Net Assets $1,453,202
Change in Non-Operating Net Assets $1,023,073
Total Net Assets $12,682,975
Total Liabilities & Net Assets $14,016,848

FISCAL YEAR 2021:
September 1, 2020 – August 31, 2021

REVENUES
Contributions 53%
Gov’t Grants/Contracts 28.7%
Special Events 5.5%
Boys & Girls of the TC Foundation .9%
Other .3%

EXPENSES
Program Services 77%
Administration 15.5%
Fundraising 7.5%

Contributions 53%
Gov’t Grants/Contracts 28.7%
Special Events 5.5%
Boys & Girls of the TC Foundation .9%
Other .3%
OUR SUPPORTERS

Individuals

Anonymous
Sharon Abrahamson
Lizzy Ackerman
James and Julia Adams
Janna Adams
James Adamiya
Tom and Candy Ahern
Monica Aire
Debra Albersman
Matthew Albert
Judi and Richard Albrecht
Elizabeth Ales
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Nicholas Allen
Jarod Allerheiligten
Brian Ambuel
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Shannon Amundson
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Foundations
American Amusement Machine Charitable Foundation
Archie D. and Bertha H. Walker Foundation
Bame Foundation
Barrett Family Foundation
Baxter Family Foundation
Boys & Girls Clubs of the Twin Cities Foundation
Bright Funds Foundation
CLA Foundation
Charles and Kathryn Cunningham Foundation
Enterprise Holding Foundation
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Hugh J. Andersen Foundation
IWJ Charitable Foundation
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Lenzeimer Family Foundation
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Manitou Fund
Margaret M. Bloomfield Family Foundation
McNeely Foundation
Mortenson Family Foundation
Mike and Linda Flierman Foundation
Nicholson Brothers Fund of The Paul Foundation
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Jovita Roberts Foundation
Oak Grove Foundation
Onan Family Foundation
Otto Bremer Trust
PFG Foundation
Poehlman/Stremel Charitable Trust
Richard & Nancy Nicholson Fund of The Nicholson Foundation
SandCastle Foundation
SEA Research Foundation, Inc.
St. Croix Valley Foundation
St. Paul Foundation
Steve donate
The Beim Foundation
The Jay & Rose Phillips Family Foundation
The Luther Family Foundation
The Richard M. Schulze Family Foundation
The Stabish Foundation
The William D. And Joyce E. Sexton Family Foundation
United Way Worldwide
Weinert Family Foundation
WEM Foundation
WEM Foundation in Memory of Frederick Theodore ‘Ted’ Weyerhaeuser

Corporate
360 Wall Systems, Inc.
3M
Accenture
Allianz Life Insurance Company of North America
American Family Insurance Dreams Foundation
Backbone Enterprises
Baker Tilly US, LLP
Bally Sports North
Bell Bank Mortgage
Bellagio
Best Buy Employee Giving Program
Best Buy Foundation
BNSF Railway Foundation
Boston Scientific Corporation
Boston Scientific Foundation, Inc.
C.H. Robinson Foundation
Cargill
Caribou Coffee Company, Inc.
Cedars Aspens
Comcast Corporation
Connexus Credit Union
Cub Foods
Cub Foods of White Bear Township
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Ecolab, Inc.
ECC Acquisition, LLC
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Fiduciary Counseling, Inc.
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Gillette Children’s Specialty Healthcare
Grant Thornton LLP
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Koch Companies
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Medtronic Foundation
Medtronic, Inc.
Minnesota Timberwolves
Minnesota Timberwolves and Lynx Fastbreak Foundation
Minnesota Twins Community Fund
Minnesota United Soccer Club LLC
Minnesota Vikings Football, LLC
MDAC Mall Holdings LLC
Norwest Corporation Foundation
Paw American Corporate Office
Pfarma
Polaris Foundation
Polaris Industries Inc
Prime Therapeutics
PwC
Rank Crankers
RBC Capital Markets, LLC
RBC Foundation
Reinhart Foodservice, LLC
Riverway Foundation
RS Eden
Salo, LLC
SearchWide Global
Securian Financial Foundation
Spire Credit Union
Starita Maintenance Repair
Subaru of America Foundation, Inc.
Taco Bell Foundation, Inc.
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American Center for Philanthropy
Beth Jacob Congregation
Boys & Girls Clubs of America
Community Shares of Minnesota
Heart of the City Race
House of Hope Presbyterian Church
Minneapolis Jewish Federation
Minneapolis Police Federation Charities
Minneapolis Retired Teachers Inc.
MN Women of Today
National Congress of American Indians
Phi Kappa Psi MN Beta
Pillsbury United Communities
River of Life Lutheran Church
Saint Paul Garden Club
The Clubhouse Network, Inc
United Way of Bergen County
United Way of Greater Atlanta
Women’s Association of the Boys & Girls Clubs of the Twin Cities

Government
City of Saint Paul
Hennepin County
Minnesota Department of Economic Development and Employment
Minnesota Department of Education
Minnesota Department of Public Safety
Ramsey County