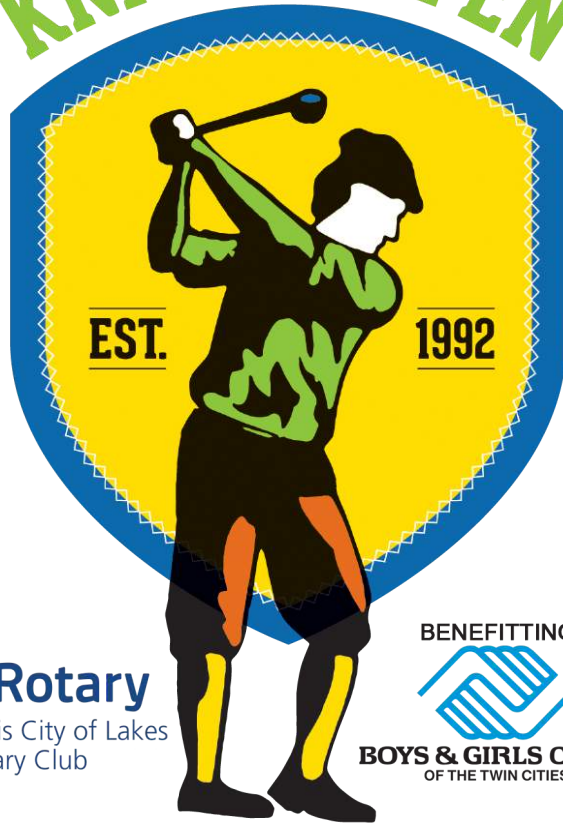


KNICKER OPEN



JOIN US FOR A FASHIONABLE AND CHARITABLE ROUND OF GOLF!

Monday, July 15, 2019
Golden Valley Country Club



WWW.BOYSANDGIRLS.ORG/KNICKEROPEN

HISTORY

The Knicker Open is in its 27th year and has raised more than \$1 million dollars for the Boys & Girls Clubs of the Twin Cities.

Inspired by Payne Stewart's 1991 US Open victory at Hazeltine, Kingford Bavender and the City of Lakes Rotary rallied a group of friends to create a charity golf tournament featuring players dressed in knickers.

The event was a success and attracted players interested in the fashion as well as the cause: helping to enable all young people, especially those who need us most, to become caring, productive, and responsible citizens at the Boys & Girls Clubs.



THE EVENT



28th Annual Knicker Open

Monday, July 15, 2019

Golden Valley Country Club

7001 Golden Valley Rd. | Golden Valley, MN 55427

www.boysandgirls.org/knickeropen

Shotgun Start: Noon

Scramble Format

Perfect Putt, Mulligan, Closest to the Hole, and Longest Drive Games

Entry Fee: Includes Green Fees, Cart, Box Lunch, Happy Hour Entry, Drink Ticket, Awards

Silent Auction/Games: Proceeds benefit the Boys & Girls Clubs of the Twin Cities



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$10,000

Sponsorship Includes:

- 2 golf foursomes
- Lunch
- 16 Happy Hour tickets

Marketing Benefits Include:

- Corporate advertisement
- Full color company logo within the event logo
- Tee box sponsor sign
- Logo and link on boysandgirls.org website
- Opportunity to speak at the awards presentation during Happy Hour

HOSPITALITY SPONSOR

\$5,000

Sponsorship Includes:

- 1 golf foursome
- Lunch
- 8 Happy Hour tickets

Marketing Benefits Include:

- Tee box sponsor sign
- Logo sign in Happy Hour area
- Logo on boysandgirls.org website
- Opportunity to host an activity or have a company booth on a tee box

HOLE SPONSOR

\$3,000

Sponsorship Includes:

- 1 golf foursome
- Lunch
- 8 Happy Hour tickets

Marketing Benefits Include:

- Tee box sponsor sign
- Name mention on boysandgirls.org website



*If you have any questions, please reach out to
Director of Special Events Alex Westman,
awestman@bgc-tc.org or
651-200-4102*

WHAT YOU'RE SUPPORTING



**BOYS & GIRLS CLUBS
OF THE TWIN CITIES**

Priority Outcome Areas:

Academic Success:

Assisting young people to succeed in academics through a variety of opportunities and programs. Programs provide youth opportunities for career exploration, educational enhancement, and augmented learning in literacy, finance, arts, and technology.

Healthy Lifestyles:

Developing young people's capacity to live healthy by educating youth about fitness, nutrition and smart decisions. Activities focus on instilling positive conflict resolution techniques, engaging in positive behaviors, setting personal goals, and building resistance skills that nurture and strengthen their minds and bodies.

Good Character & Leadership:

Encouraging youth to be engaged by providing character, leadership, and service learning opportunities to Club members. Programs encourage youth to develop planning and decision making skills by supporting and influencing their Club and community.





WWW.BOYSANDGIRLS.ORG/KNICKEROPEN

SPONSORSHIP REGISTRATION FORM

Player One/Contact Name: _____ Handicap: _____

Address: _____ Email: _____

City: _____ State: _____ Zip: _____

Player Two Name: _____ Handicap: _____

Email: _____

Player Three Name: _____ Handicap: _____

Email: _____

Player Four Name: _____ Handicap: _____

Email: _____

****Maximum allowable is Handicap 20***

Please register by completing this form and send with payment to:

Boys & Girls Clubs of the Twin Cities

Knicker Open

690 Jackson St., Saint Paul, MN 55130

SELECT SPONSORSHIP LEVEL:

- Presenting Sponsor: \$10,000**
- Hospitality Sponsor: \$5,000**
- Hole Sponsor: \$3,000**

***If you have any questions, please reach out to Director of Special Events Alex Westman,
awestman@bgc-tc.org or 651-200-4102***

KNICKER OPEN



Rotary

Minneapolis City of Lakes
Rotary Club

BENEFITTING



BOYS & GIRLS CLUBS
OF THE TWIN CITIES



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