



Kids in the City



TWINS, FULTON, WINGS!



BOYS & GIRLS CLUBS
OF THE TWIN CITIES



SPONSORSHIP OPPORTUNITIES

TUESDAY JUNE 11, 2019 | FULTON TAPROOM & TARGET FIELD
WWW.BOYSANDGIRLS.ORG/KIDSINTHECITY

**The Boys & Girls Clubs of the
Twin Cities serve 9,000 kids
throughout the year at 8
different Club locations,
encouraging and supporting
youth to reach their full
potential.**

**Learn more and get involved
at www.boysandgirls.org**



**BOYS & GIRLS CLUBS
OF THE TWIN CITIES**

Our Mission:

To enable all young people especially those who need us most to become caring, responsible, and productive citizens.

Priority Outcome Areas:

Academic Success:

Assisting young people to succeed in academics through a variety of opportunities and programs. Programs provide youth opportunities for career exploration, educational enhancement, and augmented learning in literacy, finance, arts, and technology.

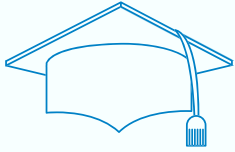
Healthy Lifestyles:

Developing young people's capacity to live healthy by educating youth about fitness, nutrition and smart decisions. Activities focus on instilling positive conflict resolution techniques, engaging in positive behaviors, setting personal goals, and building resistance skills that nurture and strengthen their minds and bodies.

Good Character & Leadership:

Encouraging youth to be engaged by providing character, leadership, and service learning opportunities to Club members. Programs encourage youth to develop planning and decision making skills by supporting and influencing their Club and community.

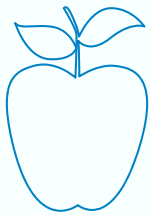
Our Impact:



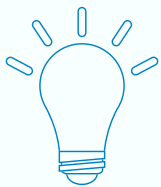
71% of our high school Club members are making plans to complete a 4-year degree



75% of our Club members volunteer in their community on a regular basis



90% of members who participated in nutrition classes said they have a better understanding of healthy eating



98% of our members showed strong leadership skills when tested



Our Reach



What is a FOX Sports North All-Star?

The FOX Sports North All-Stars are Club members that best illustrate the mission of the Boys & Girls Clubs of the Twin Cities. The All-Stars are between the ages of 8-13 years, and are selected on a monthly basis for excelling in one of our three priority outcome areas: Academic Success, Good Character & Leadership and Healthy Lifestyles. Focusing on these three areas, the Clubs are able to provide the components for a strong foundation to prepare the next generation of leaders for success.

Each FOX Sports North All-Star will be invited to our Kids in the City event, where they will be recognized on field for their achievements.



Big League Sponsor - \$15,000

Day of Event Marketing

- Company Mention on "Twins Live" (must be an existing FOX Sports North Sponsor)
- A full color logo will be used on a "Thank You Sponsors" message on Target Field screens.
- A full color logo will be used on the "Thank You Sponsors" page in the program
- A full color logo will be used in all signage at the event
- Logo will be included on all Kids in the City T-shirts worn by our youth at the event.

Pre-Event Marketing

- Your logo and a link to your website will be included on the Kids in the City event page www.boysandgirls.org/kidsinthecity
- A full color logo will be included on the home page of the Boys & Girls Clubs website www.boysandgirls.org (30,000+ views)
- A dedicated Facebook post that is promoted with your logo
- Logo and link included in all email blasts (3,000+ recipients)

Post-Event Marketing

- Inclusion in our 2019 Annual Report (1,000+ distributed)
- Recognition in our Winter E-Newsletter as a highlighted Sponsor with logo (3,000+)
- Facebook Thank You post with logo
- Logo on thank you emails to attendees (300+)

Event Tickets Included

- 14 Tickets to the Fulton Tailgate Party
- 12 Tickets to watch the MN Twins Vs. The Chicago White Sox
- 2 VIP Game Tickets: Seated in the FOX Sports North Suite



*Tax Deduction is \$14,300

Grand Slam Sponsor - \$10,000

Day of Event Marketing

- A full color logo will be used on the "Thank You Sponsors" page in the program
- A full color logo will be used in all signage at the event
- Logo will be included on all Kids in the City T-shirts worn by our youth at the event.



Pre-Event Marketing

- Your logo and a link to your website will be included on the Kids in the City Event page www.boysandgirls.org/kidsinthecity
- A full color logo will be included on the home page of the Boys & Girls Clubs website www.boysandgirls.org (30,000+ views)
- Logo and link included in all email blasts (3,000+ recipients)



Post-Event Marketing

- Facebook Thank You post with logo
- Logo on thank you emails to attendees (300+)



Event Tickets Included

- 12 Tickets to the Fulton Tailgate Party
- 12 Tickets to watch the MN Twins Vs. The Chicago White Sox

*Tax Deduction is \$9,400

Home Run Sponsor - \$5,000

Day of Event Marketing

- A full color logo will be used on the "Thank You Sponsors" page in the program
- A full color logo will be used in all signage at the event
- Logo will be included on all Kids in the City T-shirts worn by our youth at the event.



Pre-Event Marketing

- Your logo will be included on the Kids in the City Event page www.boysandgirls.org/kidsinthecity
- A full color logo will be included on the home page of the Boys & Girls Clubs website www.boysandgirls.org (30,000+ views)
- Logo included in all email blasts (3,000+ recipients)



Post Event Marketing

- Facebook Thank You post with logo
- Logo on thank you emails to attendees (300+)



Event Tickets Included

- 10 Tickets to the Fulton Tailgate Party
- 10 Tickets to watch the MN Twins Vs. The Chicago White Sox



*Tax Deduction is \$4,500

Double Play Sponsor - \$2,500

Day of Event Marketing

- A full color logo will be used on the "Thank You Sponsors" page in the program
- A full color logo will be used in all signage at the event
- Logo will be included on all Kids in the City T-shirts worn by our youth at the event.



Pre-Event Marketing

- Your logo will be included on the Kids in the City Event page www.boysandgirls.org/kidsinthecity
- Logo included in all email blasts (3,000+ recipients)



Post Event Marketing

- Facebook Thank You post with logo
- Logo on thank you emails to attendees (300+)



Event Tickets Included

- 8 Tickets to the Fulton Tailgate Party
- 8 Tickets to watch the MN Twins Vs. The Chicago White Sox



*Tax Deduction is \$2,100

Base Hit Sponsor - \$1,000

Day of Event Marketing

- A full color logo will be used on the "Thank You Sponsors" page in the program
- A full color logo will be used in all signage at the event
- Logo will be included on all Kids in the City T-shirts worn by our youth at the event.

Pre-Event Marketing

- Your logo will be included on the Kids in the City Event page www.boysandgirls.org/kidsinthecity
- Logo included in all email blasts (3,000+ recipients)

Post Event Marketing

- Facebook Thank You post with logo
- Logo on thank you emails to attendees (300+)

Event Tickets Included

- 6 Tickets to the Fulton Tailgate Party
- 6 Tickets to watch the MN Twins Vs. The Chicago White Sox



*Tax Deduction is \$700