



# LIGHT THE WAY THIS HOLIDAY SEASON

## *Holiday giving campaign kicks off with \$50,000 match*

With your support this Holiday Season, we can [Light the Way](#) for thousands of youth across the Twin Cities. We can shine a light on the potential that lies within all who attend an area Boys & Girls Club and create the conditions necessary for them to thrive.

A generous donor who recognizes the importance of our programming has agreed to [match all donations to the Boys & Girls Clubs of the Twin Cities—dollar for dollar—up to \\$50,000 before December 31, 2018](#). Your matched gift will ensure that we can continue to provide the guidance and tools that are essential for our young people to address their individual challenges.

This year, we are adding an element of competition to our holiday campaign: six Clubs are competing to see who can raise the most in donations. To make sure that your holiday donation goes toward a particular Club, just choose the corresponding location under "Choose Your Club" on the online Donation Form!



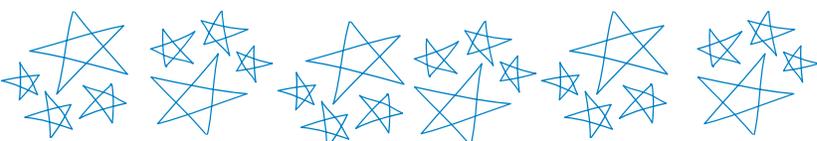
Donate today at  
<https://boysandgirls.org/light-the-way/>

## FALL FUNDRAISING SUCCESSES

- Richard M. Schulze Family Foundation: \$150,000**
- Target Foundation: \$75,000**
- Otto Bremer Trust: \$50,000**
- WEM Foundation: \$50,000**

### NEW FUNDERS THIS FALL

We secured **\$45,000** in new funding this fall from Wells Fargo Foundation, SandCastle Foundation, Verizon Foundation, Old National Bank Foundation, and Affinity Plus Foundation!

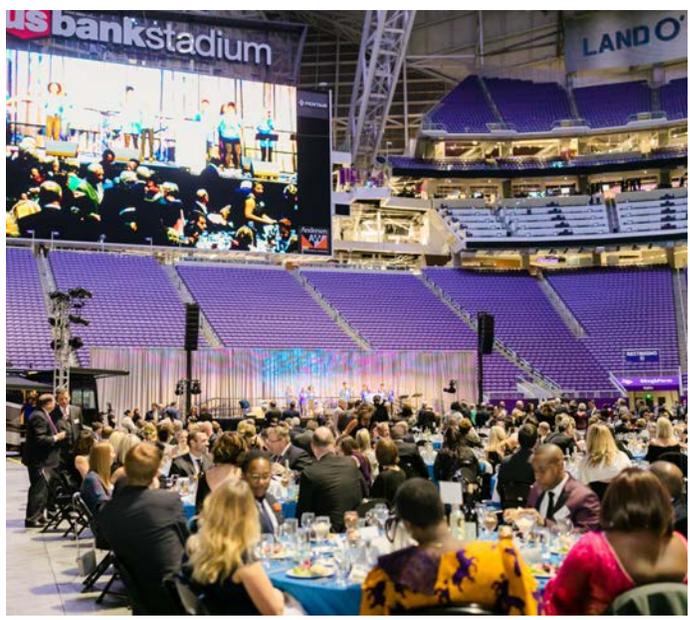


# SPECIAL EVENTS

## OCTOBER 12 FOR THE KIDS!

The 57th annual For the Kids! benefit on Friday, October 12 was a huge success! For the first time ever, the benefit was held in U.S. Bank Stadium. Almost 600 guests enjoyed cocktail hour, games, and a silent auction in the Hyundai Club before walking down to the field for dinner and our program, which featured speeches from Minneapolis Mayor Jacob Frey, 2018 Youth of the Year Heaven Cunningham, and East Side Club alumna Paris Yarbrough.

In total, we raised **more than \$700,000** for the Boys & Girls Clubs of the Twin Cities. We look forward to returning to U.S. Bank Stadium next year for the 58th annual For the Kids! Benefit!



## SKATE THE STAR AT MALL OF AMERICA

We are excited to announce a new partnership with the Mall of America: **SKATE THE STAR** – a custom-built ice rink located at the North entrance of MOA. The 12,000 square-foot ice rink will open to the public on **Saturday, December 8** and will be open through January 27. Admission is free, and skate rentals will be available for \$5 with **100 percent** of skate rental proceeds going directly to the Boys & Girls Club of the Twin Cities.



## MARK YOUR CALENDARS: 2019 EVENT DATES

**Spring Thaw** – Saturday, March 9 – Aria

**Kids in the City** – Tuesday, June 11 - Fulton & Target Field

**Knicker Open** – Monday, July 15 – Golden Valley Country Club

**Grand Slam Dinner** – Sunday, August 11 – The Capital Grille

**For the Kids!** – Friday, October 11 – US Bank Stadium



# NEWS & NOTES

## REMODELED K-3 PROGRAM AREA UNVEILED AT JERRY GAMBLE CLUB



On [September 6](#), we unveiled the newly remodeled K-3 Program Area at the Jerry Gamble Club, sponsored by the Minneapolis City of Lakes Rotary Club. What was once a dull, uninviting space is now bright, welcoming, and full of books and literacy-focused activities! We celebrated with a ribbon-cutting ceremony, plenty of food, and a reading by first grader Braylen. We are grateful to the City of Lakes Rotary Club for making this transformation possible!



## LIEUTENANT GOVERNOR CANDIDATES YOUTH FORUM

On [October 3](#), Boys & Girls Club members from across the state joined us in St. Paul at our East Side Club for a question and answer session with then-Lieutenant Governor candidates Peggy Flanagan and Donna Bergstrom, moderated by KARE 11's Camille Williams.

Teens had the opportunity to ask the candidates questions about the issues that matter most to them, like funding for after-school programs, access to mental health care, and gun violence prevention.



## LITERACY PROGRAM UPDATE

In September, we expanded our remarkably successful literacy program to serve more members. All kindergarten - sixth graders participated in a FALL Literacy Assessment, increasing the number enrolled in Comprehensive Literacy Instruction from 306 in 2017-2018 to the current number of 669 kids.

# NEWS & NOTES

## BOYS & GIRLS CLUBS OF THE TWIN CITIES NAMED TOP-RATED NONPROFIT



This November, we received the honor of being named to [GreatNonprofits' 2018 Top-Rated List](#)! The GreatNonprofits Top-Rated Awards is the only people's choice award for nonprofits. Volunteers, donors, and those served by nonprofits are asked to share stories of inspiration and express their appreciation to help nonprofits earn a spot on this prestigious list.

You can read reviews (and leave your own) at <https://greatnonprofits.org/org/boys-girls-clubs-of-the-twin-cities>.

"THE BOYS & GIRLS CLUB HAS SAVED MY LIFE AND MADE ME THE MAN THAT I AM TODAY....I AM IN COLLEGE BECAUSE OF THE MENTORS I HAD AT THE CLUB, THEY WERE AND STILL ARE MY ROLE MODELS, MY GO-TO PEOPLE, AND MOST IMPORTANTLY THE FAMILY THAT I NEVER IMAGINED I WOULD HAVE."

-Club alumnus Lamah, review on [GreatNonprofits.org](#)

## KIDS CAN GIVE HOLIDAY GIFT DRIVE

We are in the midst of our annual Kids Can Give Holiday Gift Drive! Every December, Club members are asked to give a small donation that supports a youth-driven celebration at each Club. In return, they are able to "shop" for gifts for their families at the Kids Can Give stores set up in each of the Clubs.

In order to make this event possible, we must collect gifts for family members of all ages, from toddler to adult. The gift drive runs through [December 14](#). You can collect gifts at your place of business or leave a gift at one of the many collection boxes located at businesses across the Twin Cities. Financial donations are also accepted and will be used to purchase additional gifts and wrapping paper.

Please contact Stephanie Siegel at [ssiegel@bgc-tc.org](mailto:ssiegel@bgc-tc.org) or 651-200-4105 for more information about donating or participating in this festive event!

