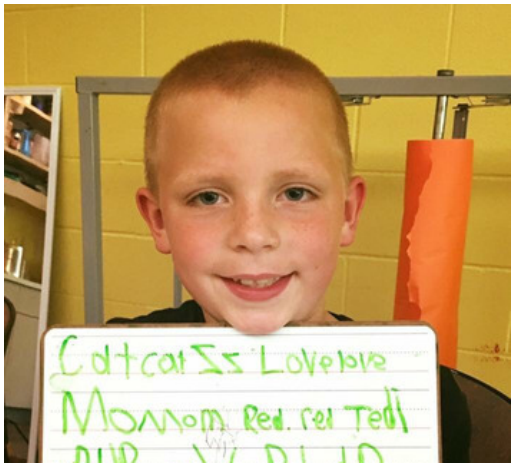
ANNUAL REPORT 2017

BOYS & GIRLS CLUBS OF THE TWIN CITIES



GREAT FUTURES START HERE.

WWW.BOYSANDGIRLS.ORG

CEO LETTER

We are pleased to submit our 2017 Annual Report for your review. The Boys & Girls Clubs of the Twin Cities are dedicated to providing a safe, engaging, and supporting community and Club Experience across all eight Clubs in the metro area. In 2017, we embraced our organizational message of making the Clubs “A Place to Become” for our members. We believe that every child deserves a place. A place to feel safe. A place to feel connected. A place to belong. No matter why they enter a Club, young people leave with the knowledge that the Club Experience provides a fun, safe space and a fostering environment where they can be who they are—and become who they were meant to be. Our success with youth in the Twin Cities is made possible by the generous investments of individuals, corporations, foundations, and community partners—just like you.

The impact of the Boys & Girls Clubs on the lives of our youth is real—54% of Boys & Girls Club national alumni said that the Club saved their life. For many kids and teens, the American Dream is no longer in reach. But we can change this trajectory by providing educational and career opportunities, building character, and teaching invaluable life sills. Our holistic approach to programming has created a safe environment where youth can call the Clubs their “second home.”

In 2017, your support of the Boys & Girls Clubs of the Twin Cities helped us to make great futures a reality for the next generation. This year, we have expanded our Literacy Program to include more than 300 members. When we began our Literacy Program, 40% of our members were classified as “high-risk” literacy learners, which meant that there were several factors affecting these members’ ability to increase their reading skills. In just one year, 1 in 5 students have moved out of the “high-risk” category. Additionally, those members who participated for the entire academic year grew their Words Per Minute (WPM) by 1,409 words, an average of 30.6 WPM. This amounts to a full year of WPM growth with our members.

Every day, we open our Club doors and provide programs that support our Three Pillars of Success: Academic Success, Healthy Lifestyles, and Good Character & Leadership. Our Club programming is made possible by generous supporters like you. Thank you for your dedication and commitment to ensuring that we received the necessary resources to expand and improve our Club programs so that all kids have the opportunity to strengthen their academic and social skills, develop positive leadership traits, and learn healthy living behaviors. Continued support from friends and partners like you is vital to the success of our efforts.

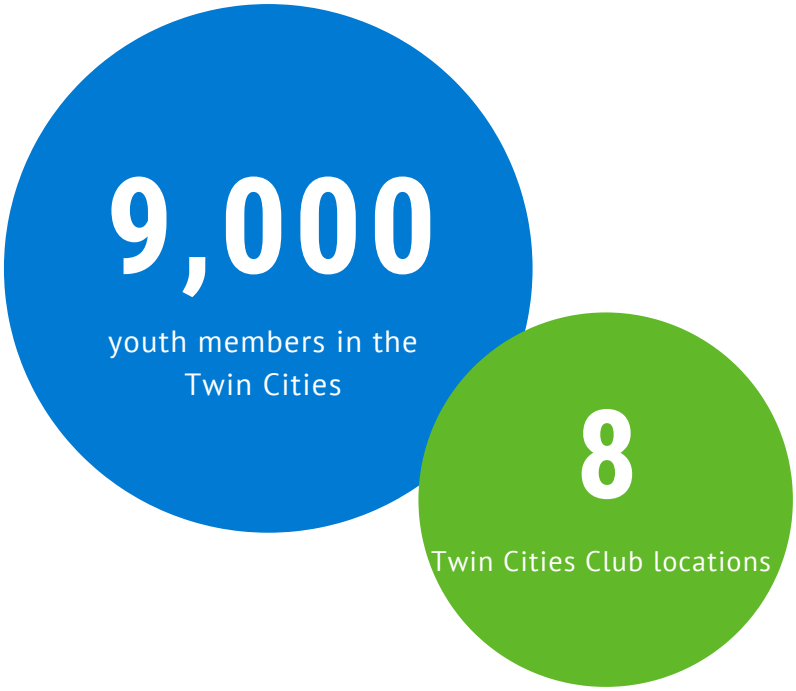
On behalf of our staff and over 9,000 Boys & Girls Clubs of the Twin Cities members, we thank you for all you do to make a difference in the lives of youth. We look forward to working together to meet the challenges ahead.

Sincerely,

Terryl Brumm, President/CEO

CHANGE LIVES. INSPIRE HOPE.

The Boys & Girls Clubs of the Twin Cities help K-12 youth gain confidence, connect with peers, and develop practical life skills. We serve youth from diverse neighborhoods throughout the Twin Cities, engaging them in programs that promote **Academic Success**, **Healthy Lifestyles**, and **Good Character & Leadership**.



WHO WE ARE

Boys & Girls Clubs of the Twin Cities is dedicated to providing a safe, engaging, and supportive community and Club Experience across eight Clubs in the Twin Cities Metro area as well as the Voyageur Environmental Center.

WHO WE DO IT FOR

An inclusive organization, we serve all youth, K-12, especially those who need us most. We welcome, support, and challenge individuals seeking guidance and opportunity, and who consider their Club and the Twin Cities their community.

WHAT WE DO

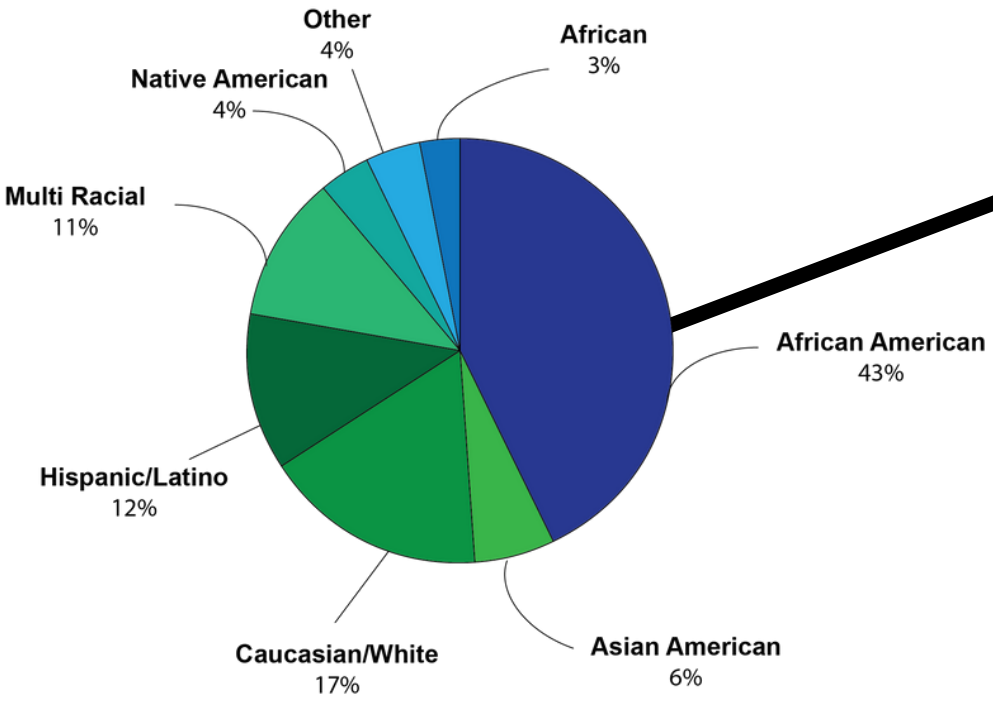
With a firm belief in the strength of personal responsibility, we challenge and empower youth to engage in their future—setting goals and investing in themselves and their communities.

OUR MISSION:

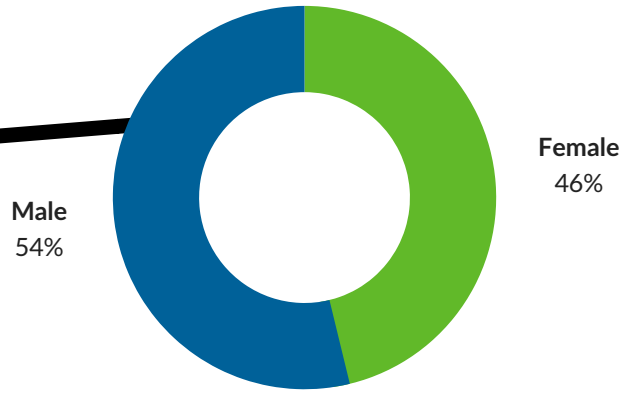
To enable all youth, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

WHO WE SERVE:

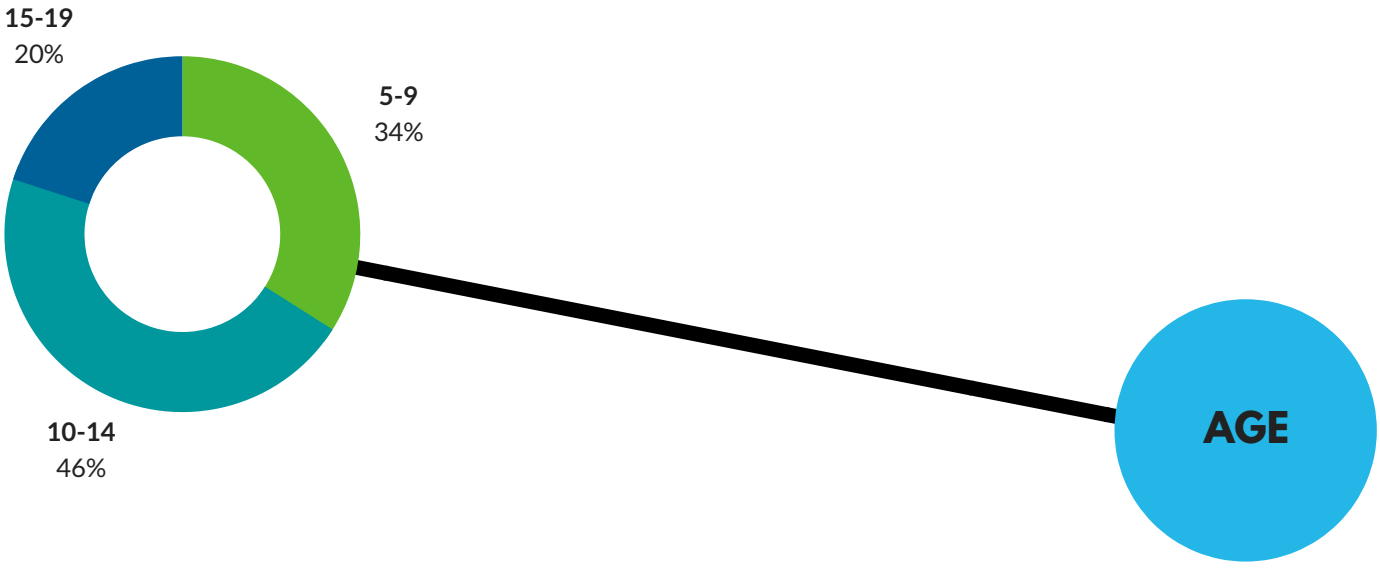
ETHNICITY



GENDER



AGE



ANAA JIBICHO

Mt. Airy Boys & Girls Club

2017 YOUTH OF THE YEAR

ANAA'S STORY

Anaa has been a Club member for the past seven years. He has participated in many programs such as Career Launch, Money Matters, Goals for Graduation, and the new Teen Pathways program. As part of Teen Pathways, Anaa became a Community Outreach intern.

Anaa also recently became the president of the Keystone Club at Mt. Airy. Outside of the Club, Anaa works hard as a part of the National Honor Society and JROTC.

He makes his education a priority, and is at the top of his graduating class. He plans to attend college in the fall of 2019 to study to become a neurosurgeon!

"AMID THE CURRENT POLITICAL COMMOTIONS, YOUTH, AMONGST OTHERS, MIGHT FEEL AS IF THEY ARE VOICELESS, HOPELESS, AND PERPETUALLY PAID NO ATTENTION TO. BUT THE TRUTH IS, WE'RE THE NEXT GENERATION OF CIVIC LEADERS. WE OWE IT OURSELVES TO TAKE PART IN DECISIONS THAT WILL AFFECT US DOWN THE LINE."

-Anna Jibicho

Our Programs

ACADEMIC SUCCESS

A key focus of our Club Experience, Academic Success means:
- Intervening early to help build basic literacy skills
- Providing resources all the way through senior year
- Preparing youth to graduate on time with a plan for the future
- Instilling a sense of confidence and independence
- Establishing an appreciation for lifelong learning

95%
of teen members expect to graduate on time.

90%
of teen members expect to complete post-secondary education.

98%
of members are maintaining an appropriate grade level for their age.

HEALTHY LIFESTYLES

Healthy Lifestyles programming takes a holistic approach to improving the physical and emotional health of our youth, teaching them:
- The value of good nutrition and self care
- The importance of physical fitness
- How to engage in healthy relationships
- How to build positive self-esteem

155,000
nutritious meals and snacks served last year

60%
of club members ages 9 and older reported getting at least one hour of physical activity five or more days per week.

GOOD CHARACTER & LEADERSHIP

We help foster Good Character & Leadership in our members by:
- Presenting them with volunteer and service opportunities
- Nurturing decision-making skills
- Encouraging personal growth and development

75%
of teen members volunteer in their community at least once per year.

52%
of teen members volunteer in their community at least once per month.

NEW LITERACY PROGRAM

BOYS & GIRLS CLUBS OF THE TWIN CITIES

ABOUT THE LITERACY PROGRAM

Although we always believed that part of our mission at the Boys & Girls Clubs of the Twin Cities was to make sure that all members could read by third grade, we were not seeing the kind of impact we wanted for our young people.

What was missing was a comprehensive evidenced based reading program where staff were trained in best practices, members were assessed and data was collected to drive instruction.

137 MEMBERS ASSESSED IN THE 2016-2017 SCHOOL YEAR

30.6 AVERAGE WORDS PER MINUTE GROWTH

PARENT ENGAGEMENT

Parent Engagement and Involvement is important in our Literacy Framework Model. The Clubs host Parent Information Nights on their child's progress in the reading program at least three times per year, and also host member and parent recognition nights. Boys & Girls Club staff assist Club parents to advocate for their children at school.

IMPLEMENTATION

Every week, Education Directors from all sites come together for two hours with the Academic Director of the Boys & Girls Clubs of the Twin Cities to discuss best practices, curriculum implementation, data discussions and professional development. All Education Directors at all five sites also receive weekly literacy coaching to support them in all literacy framework areas

FASTBRIDGE LEARNING

For the 2017-2018 school year, we have partnered with FastBridge Learning to make sure that we are making data-driven decisions that drive success.The FastBridge Learning team and their world-class research team at the University of Minnesota are doing serious work to make it easier than ever for teachers to use not just assessments, but a portfolio of high quality, efficient, research-based tools to make informed educational decisions for their students, and deliver instruction and intervention. as well as professional development.

LITERACY FRAMEWORK

- Social and Emotional Learning
- Literacy Stations
- Data Collection and Analysis
- Weekly Collaboration Meetings
- Parent Engagement
- Literacy Coaching
- Evidence-Based Reading Instruction

LITERACY NETWORK

- Peer Tutoring Network
- Volunteer Tutoring Network
- Resources, Curriculum, and Materials
- Positive Behavior Intervention Strategies
- Incentive-Based Rewards

SPECIAL EVENTS

FOR THE KIDS! BENEFIT

For the Kids! was held on Saturday, October 1, 2016 at The Depot in downtown Minneapolis. At this event,we raised more than half a million dollars! There were over 450 guests who attended the Benefit who had the opportunity to mingle during the cocktail hour and bid on a variety of great silent auction items as well as participate in fun games. Next, guests enjoyed dinner, the main program, live auction, youth performances, and live music from Popluxe. We were thrilled to present Mark and Heather Stonacek, Honorary Chairs, Mike Gamble, Benefit Chair, and Payton Bowdry,Youth of the Year and Keynote Speaker.
For the Kids! raised $510,000 for the Boys & Girls Clubs of the Twin Cities. We are honored and excited that this event continues to grow and be a huge success for the Clubs!

$510,000 raised!

$75,000 raised!

SPRING THAW

This was an exciting year for Spring Thaw, as it continued to grow to over 600 attendees! Spring Thaw took place on Saturday, March 4, 2017 at International Market Square in Minneapolis. Spring Thaw is presented by the Associate Board whose goal each year is to increase engagement and awareness of the Boys & Girls Clubs of the Twin Cities with young professionals in the community. This year at Spring Thaw they introduced a variety of new people and companies to the organization and raised $75,000 for the Clubs! It is amazing to see the success this event has had and we look forward to increasing our goals and outcomes at the 6th Annual Spring Thaw Gala on March 3rd, 2018 at Lumber Exchange Event Center!

KIDS IN THE CITY

Kids in the City 2017 was a great success! The event raised $125,000 and all eight Boys & Girls Clubs of the Twin Cities were able to celebrate their FOX Sports North All Stars! This event included 19 sponsors, of which two were new to the event. The Kids in the City Silent Auction brought in $9,560.00 alone, and we set a new record of $10,000 in Donation Proceeds. Thank you to everyone who helped out and we can't wait for Kids in the City 2018!

$125,000 raised!

Special Events

MHC GOLF CLASSIC

The MHC Golf Classic took place on June 26, 2017, at Hillcrest Golf Course and was a lot of fun. The Silent auction is always a success at this event and raised $11,335 this year. The golfers were able to connect with Club Kids on a variety of levels this year including but not limited to: West Side (Notes 4 Notes) performance prior to golfing, youth greeters at the entrance, and on-course games. MHC presented a $28,650 Check to the Boys & Girls Clubs of the Twin Cities at the Al Lenzmeier West Side Club in early October.

$28,650 raised!

$70,000 raised!

KNICKER OPEN

The 2017 Knicker Open held on July 17, 2017, was another amazing success this year! The Knicker Open was once again held at the Minnesota Valley Country Club, and the event attracted many sponsors, supporters, and friends of the Boys & Girls Clubs of the Twin Cities. Over the 25 years of the Knicker Open, golfers and sponsors have contributed $1,054,000 to programs for the Boys & Girls Clubs of the Twin Cities. This year, the event raised over $70,000 for the Clubs!

GRAND SLAM DINNER

This was an exciting and successful year for the Grand Slam Dinner hosted by Brian and Renee Dozier. Grand Slam tickets sold out, raising $24,000 for the Clubs. Our Sponsorships increased to $38,000 this year because of three new corporate sponsors including Cub as our Presenting Sponsor at $15,000.The Jerry Gamble Baseball team was present at the event in their baseball uniforms. The Jerry Gamble baseball players sold their personal baseball cards while connecting with the guests and raised $2,250 on their own! The Grand Slam Live Auction was full of unique Items this year and raised $11,600. The Donation appeal was up $9,260 from last year, bringing in a total of $17,640.

$72,000 raised!

2017 FINANCIAL STATEMENT

BOYS & GIRLS CLUBS OF THE TWIN CITIES

REVENUES

CONTRIBUTIONS - 48%
$2,521,161

GOV'T GRANTS/CONTRACTS - 21%
$1,137,496

SPECIAL EVENTS - 17%
$863,328

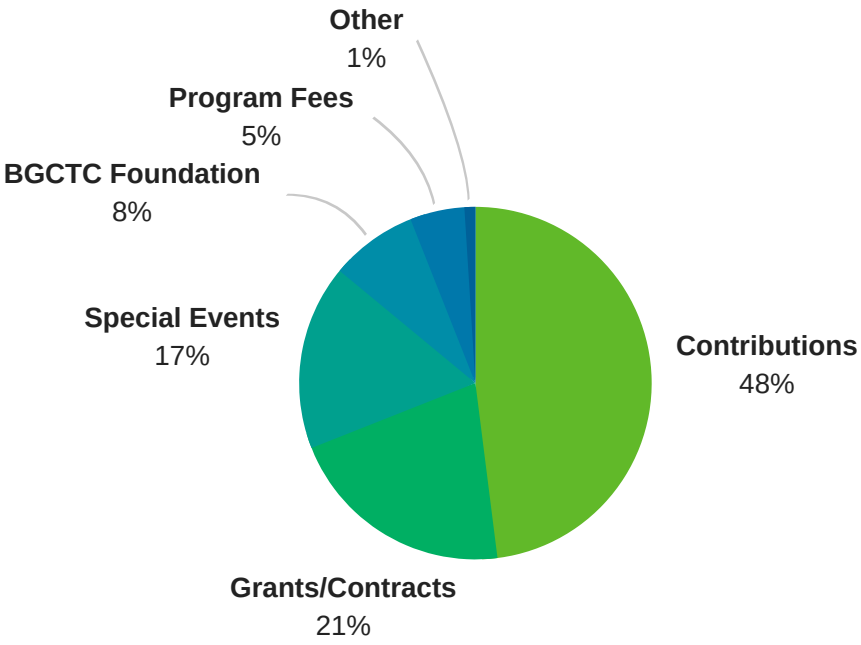
BGCTC FOUNDATION - 8%
$415,584

PROGRAM FEES - 5%
$235,835

OTHER - 1%
$25,642

TOTAL: $5,199,045

In-Kind Revenue of $34,167



EXPENSES

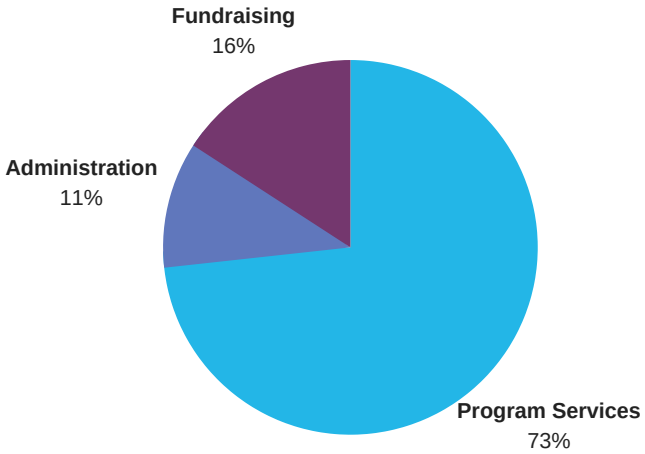
PROGRAM SERVICES - 73%
$3,728,786

FUNDRAISING - 16%
$801,128

ADMINISTRATION - 11%
$542,779

TOTAL: $5,072,693

In-Kind Expense of $27,485
Depreciation of $704,729



THANK YOU, DONORS!

$50,000 +

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