

# KNICKER OPEN



## JOIN US FOR A FASHIONABLE AND CHARITABLE ROUND OF GOLF!

Monday, July 16, 2018  
Minnesota Valley Country Club



[WWW.BOYSANDGIRLS.ORG/KNICKEROPEN](http://WWW.BOYSANDGIRLS.ORG/KNICKEROPEN)

# HISTORY

The Knicker Open is in its 27th year and has raised more than \$1 million dollars for the Boys & Girls Clubs of the Twin Cities.

Inspired by Payne Stewart's 1991 US Open victory at Hazeltine, Kingford Bavender and the City of Lakes Rotary rallied a group of friends to create a charity golf tournament featuring players dressed in knickers.

The event was a success and attracted players interested in the fashion as well as the cause: helping to enable all young people, especially those who need us most, to become caring, productive, and responsible citizens at the Boys & Girls Clubs.



# THE EVENT



## 27th Annual Knicker Open

Monday, July 16, 2018

Minnesota Valley Country Club

6300 Auto Club Rd. | Bloomington, MN 55438

[www.boysandgirls.org/knickeropen](http://www.boysandgirls.org/knickeropen)

**Shotgun Start: Noon**

**Scramble Format**

**Perfect Putt, Mulligan, Closest to the Hole, and Longest Drive Games**

**Entry Fee:** Includes Green Fees, Cart, Box Lunch, Happy Hour Entry, Drink Ticket, Awards

**Silent Auction/Games:** Proceeds benefit the Boys & Girls Clubs of the Twin Cities



# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR

**\$10,000**

### Sponsorship Includes:

- 2 golf foursomes
- Lunch
- 16 Happy Hour tickets

### Marketing Benefits Include:

- Corporate advertisement
- Full color company logo within the event logo
- Tee box sponsor sign
- Logo and link on boysandgirls.org website
- Opportunity to speak at the awards presentation during Happy Hour

## SCIENCE & ENGINEERING SPONSOR

**\$5,000**

### Sponsorship Includes:

- 1 golf foursome
- Lunch
- 8 Happy Hour tickets

### Marketing Benefits Include:

- Tee box sponsor sign
- Logo sign in Happy Hour area
- Logo on boysandgirls.org website
- Opportunity to host an activity or have a company booth on a tee box

## TECHNOLOGY & MATH SPONSOR

**\$3,000**

### Sponsorship Includes:

- 1 golf foursome
- Lunch
- 8 Happy Hour tickets

### Marketing Benefits Include:

- Tee box sponsor sign
- Name mention on boysandgirls.org website



*If you have any questions, please reach out to  
Director of Special Events Alex Westman,  
[awestman@bgc-tc.org](mailto:awestman@bgc-tc.org) or  
651-200-4102*

# WHAT YOU'RE SUPPORTING



**BOYS & GIRLS CLUBS  
OF THE TWIN CITIES**

Proceeds from the Knicker Open directly benefit the Boys & Girls Clubs of the Twin Cities' programs including our **Science, Technology, Engineering, and Mathematics (STEM) Programming**.

The Clubs offer a STEM Mentoring program that runs specific modules in the summer, fall, and spring season at our East Side and Mt. Airy Club sites. The program teaches youth about endangered species, water pollution, mathematics in sports, robotics, and much more!

Teen members at our Mt. Airy Club piloted a competitive robotics league in partnership with Prior Lake High School. Meeting two to three times per week, teens fine-tune their skills in programming, design, engineering, and branding in preparation for competition.

Robotics and other STEM programs at the Boys & Girls Clubs instill in our members the importance of team building, collaboration, and ingenuity. Above all, Club members are having fun engaging and learning in STEM activities!





[WWW.BOYSANDGIRLS.ORG/KNICKEROPEN](http://WWW.BOYSANDGIRLS.ORG/KNICKEROPEN)

# SPONSORSHIP REGISTRATION FORM

Player One/Contact Name: \_\_\_\_\_ Handicap: \_\_\_\_\_  
Address: \_\_\_\_\_ Email: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Player Two Name: \_\_\_\_\_ Handicap: \_\_\_\_\_  
Email: \_\_\_\_\_

Player Three Name: \_\_\_\_\_ Handicap: \_\_\_\_\_  
Email: \_\_\_\_\_

Player Four Name: \_\_\_\_\_ Handicap: \_\_\_\_\_  
Email: \_\_\_\_\_

***\*Maximum allowable is Handicap 20***

Please register by completing this form and send with payment to:

Boys & Girls Clubs of the Twin Cities  
Knicker Open  
690 Jackson St., Saint Paul, MN 55130

### **SELECT SPONSORSHIP LEVEL:**

- Presenting Sponsor: \$10,000**
- Science & Engineering Sponsor: \$5,000**
- Technology & Math Sponsor: \$3,000**

***If you have any questions, please reach out to Director of Special Events Alex Westman, [awestman@bgc-tc.org](mailto:awestman@bgc-tc.org) or 651-200-4102***

# KNICKER OPEN



**Rotary**

Minneapolis City of Lakes  
Rotary Club

BENEFITTING



**BOYS & GIRLS CLUBS**  
OF THE TWIN CITIES



[WWW.BOYSANDGIRLS.ORG/KNICKEROPEN](http://WWW.BOYSANDGIRLS.ORG/KNICKEROPEN)